



ANNUAL REPORT

Monroe County Health Department

A YEAR IN REVIEW

*Overview &
Accomplishments*



**LOOKING TO THE
FUTURE**

Goals & Objectives

2020

MISSION & VISION

To protect, promote, and improve the health of all people in Monroe County.

Leading and partnering to create a healthier and safer Monroe County community.

VALUES

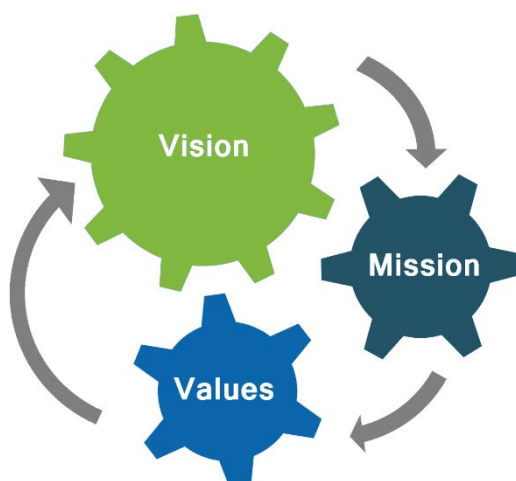
Accountability – We value reliability (trustworthiness) and willingness to accept responsibility, both individually and in teams.

Empowerment – We value the sharing of information and tools to allow individuals and organizations the ability to act on issues they define as important.

Excellence – We value dedication, continuous learning and use of best practices in providing public health services.

Professionalism – We value skill, good judgment, self-regulation, education and high standards in service to the public.

Respect – We value politeness, punctuality and reliability as a means of being courteous, recognizing diversity and acknowledging differences.



**Building
remodel and
Relocation**

**COVID Testing
Site Opened**

**Planning for 2021
Vaccine Delivery**

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COMMISSIONERS

Julie Thomas
(President)

Penny Githens
(Commissioner)

Lee Jones
(Vice President)

COUNCIL

Eric Spoonmore, President
Kate Wiltz, President Pro Tempore
Geoff Mckim
Cheryl Munson

Peter Iversen
Marty Hawk
Trent Deckard

BOARD OF HEALTH

Kay Leach, R.N., Chairperson
Ashley Cranor, M.P.H., Vice Chairperson
Mark Norrell, FACHE, HFA
Stephen Pritchard, D.D.S.

George Hegeman, Ph.D.
Carol Litten Touloukian, M.D.
Robert Wrenn, M.D.

MONROE COUNTY HEALTH OFFICER

Thomas W. Sharp, MD

HEALTH DEPARTMENT STAFF

Penny Caudill
Jamie Hartnett-Russell
Miranda Ettinger, Julie Hartley Stutler
Clark Davis
Simeon Baker
Kody Clark, Rene Lloyd
Nicole Wagner
Jessica Brown
Michael Kuzemka
Kathy Hewett
LaShanna Wooten
Melanie Vehslage
Christina Kempf
Teresa Benassi
J.A. "Rocky" Festa
Kathy Hertz, Nathan Gilbert
Ryan Kasper-Cushman, Randy Raines
Shian'ah Cox

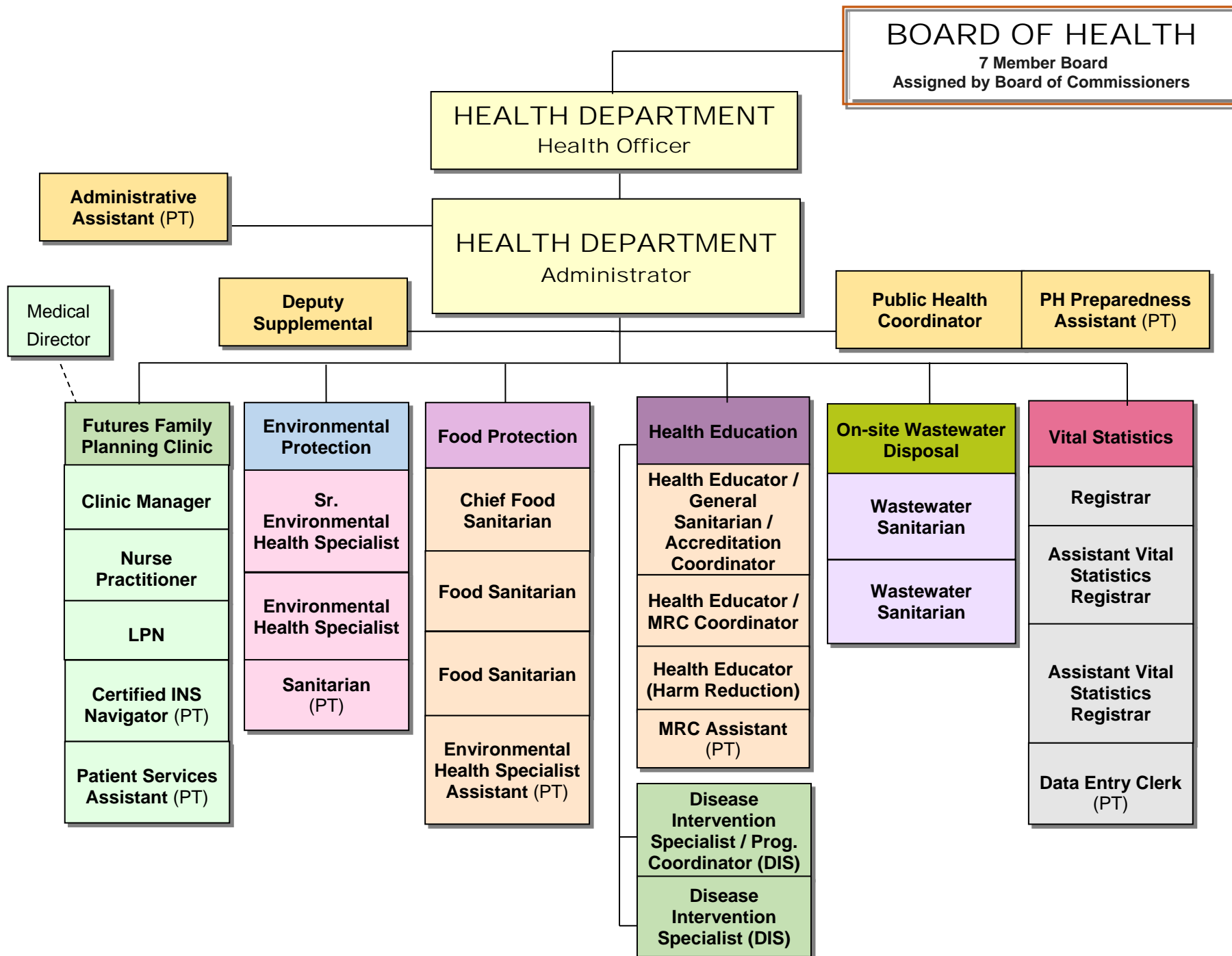
Administrator
Financial Manager
Disease Intervention Specialist, Program Coordinator
Disease Intervention Specialist
Sr. Environmental Health Specialist
Environmental Health Specialist
Chief Sanitarian
Food Protection Sanitarian
Food Protection Sanitarian
Lead Health Educator / PIO / Accreditation Coordinator
Health Educator, Tobacco Cessation
Health Educator, Harm Reduction
Public Health Coordinator
Vital Statistics Registrar
Vital Statistics Assistant Registrar
Vital Statistics Assistant Registrar
Wastewater Sanitarian
O'Neill SPEA Fellowship

FUTURES FAMILY PLANNING CLINIC STAFF

Peggy Ryan, Elizabeth McGlothlin
Lauretta Ionoff
Chris Husted
Scott Stowers
Betty Stettler

Family Nurse Practitioner
Licensed Practical Nurse
Clinic Manager
Certified IN Navigator (PT)
Patient Services Assistant (PT)

*Not including part time or temporary employees.



FORWARD

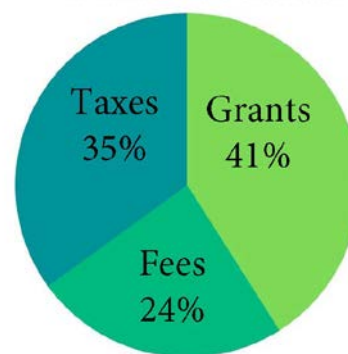
This annual report details the administrative and field activities of the Monroe County Health Department (MCHD) for 2020 pursuant to Indiana Code (I.C.) 16-20-1-7.

There are seven basic divisions within the MCHD, as well as a federally funded family planning clinic. MCHD also partners with Indiana University Health Bloomington Community Health Services to provide nursing services to the public. In 2020, the MCHD oversaw a health fund budget that exceeded 1.3 million dollars and was awarded twelve (12) grants totaling over \$860,000.00 (some grant funds will carry over into 2021). There were 16 full-time positions, 1 FTE (part-time) and 1 work study position supported through the county health fund, as well as a total of 6 F-T and 2 FTE employees supported through grants to provide routine public health service to the community. As the population in Monroe County continues to increase, the need for more public health employees intensifies. The SARS-CoV-2 pandemic led to some additional part-time staff hired to assist with the county response. Four additional part-time people were hired as call response and data specialists to response to complaints and hotline calls related to COVID and related health regulations.

FEEES

Fees are charged for some services that the MCHD regulates and inspects. In 2020, health fund fees amounted to over \$460,800. Revenue from patient fees and third party payer reimbursements were down in 2020 due to COVID-19 and the clinic having reduced availability. Clients received services through telemedicine. Nearly \$45,000 was received in revenue through patient fees, donations, Medicaid, and Third-party payers. Research on potential billable services was completed in 2020. The most viable options are in the immunization and lead programs. This would need to be a joint effort with the Monroe County Public Health Clinic (MCPHC).

2020 Revenue Sources



HEALTH BOARD

Per IC 16-20-2-4 the local Board of Health, Which is appointed by the County Commissioners, is composed of seven members, not more than four of whom may be from the same political party. The varied backgrounds of our Board members help to lend a balanced outlook to our community-based health programs and needs. The Board met 11 times in 2020. These meetings are open to the public and input is welcomed and encouraged.

THE 10 ESSENTIAL SERVICES AND QUALITY IMPROVEMENT ACTIVITIES

The 10 Essential Services are the framework used in the public health system to assess how well our department is performing and providing to our community. The MCHD's focus is centered on three core functions: to assess the health of the community and investigate health problems, to develop policies and plans that mobilize community partnerships to inform and educate the citizens, and to provide assurances to the public that we will enforce the laws and regulations necessary to protect the public and link people to needed personal health services.

The following link provides more details:
www.cdc.gov/nphpsp/essentialServices.html.

Due to the COVID-19 pandemic, many normal activities in 2020 were slowed. However, the department maintained a focus on quality improvement especially in decisions and planning related to COVID-19.

STAFF TRAINING

As there was no staff retreat due to COVID, online training continued.

Continuous learning is a value held by the department. Staff are encouraged to stay current, to develop new skills, and to improve existing skills regularly. Some trainings and conferences attended by staff include (but are not limited to):

- Food Industry Training
- COVID Coalition
- FEMA/NIMS Trainings
- Diversity Training
- Inclusive Emergency Planning Webinar
- Isolation and Quarantine Training
- Safe Sharps Disposal Trainings
- Pesticide Applicator Training
- ISDH HIV Prevention Webinars
- DIS Communities Experiencing Homelessness Webinar
- STD Education Workshop
- ISDH Quality Management Webinar
- Mosquito Workshop
- Septic Webinar
- Activate Wellness Webinar
- CARES Harm Reduction Panel Webinar
- Complaint Training
- STD Teleconference

*"Monroe County's substantial investments in protecting the health of our residents serves as a supporting pillar of our **economic health**. Our investments in health are just as important as our investments in infrastructure, justice and environment."*

- Mark Norrell, FACHE HFA, Monroe County Board of Health

2020 DEPARTMENT HIGHLIGHTS

- The department managed to maintain services while navigating the demands of the COVID-19 pandemic.
- Opened COVID-19 Testing sites
- New staff were hired, and existing staff transitioned to new positions which is good for cross-training and gaining new skills
- Maintained Facebook Manager

2020 GOALS

- **Administration and the Board of Health will formally request a Financial Manager to be added to staff in 2020.**
 - **Met** – A FM was hired on in the 4th quarter of 2020
- **By October 2020 MCHD will conduct a strategic planning process for the next five years.**
 - **Partially Met** – Plan and final edits were completed with a few final edits in late 2020. The Board approved the plan in early 2021.

GOALS FOR 2021

- **Goal:** Administrative staff will complete PAC/Council process for two manager positions to be hired on in 2021.
- **Goal:** Staff will assist in getting at least 70% of Monroe County vaccinated with COVID-19 Vaccine by December 2021.

The Monroe County Health Department would like to thank all who volunteered their time throughout 2020. Outreach, testing sites, and vaccine planning could not have been done without the help of all of you. Thank you!

2020 FEE INCOME BY CATEGORY

INCOME	JAN	FEB	MAR	APR	MAY	JUNE	JULY	AUG	SEPT	OCT	NOV	DEC	TOTALS
Birth Certificates	\$7,488.00	\$7,152.00	\$4,512.00	\$1,232.00	\$1,920.00	\$3,888.00	\$4,992.00	\$5,088.00	\$4,496.00	\$3,856.00	\$3,152.00	\$3,632.00	\$86,176.00
Death Certificates	\$11,370.00	\$9,033.75	\$8,703.75	\$10,821.25	\$8,245.50	\$11,023.00	\$9,776.25	\$9,198.75	\$8,758.75	\$7,411.25	\$7,450.25	\$15,922.50	\$106,404.00
Genealogical Research Fees	\$15.00	\$0.00	\$30.00	\$0.00	\$0.00	\$30.00	\$30.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$60.00
Real Estate/On-Site Inspections	\$400.00	\$700.00	\$400.00	\$400.00	\$100.00	\$1,000.00	\$700.00	\$1,000.00	\$1,200.00	\$900.00	\$800.00	\$300.00	\$8,300.00
Septic Permit Applications	\$4,400.00	\$2,700.00	\$2,350.00	\$5,000.00	\$3,250.00	\$1,000.00	\$5,350.00	\$7,750.00	\$5,350.00	\$5,750.00	\$2,850.00	\$2,100.00	\$33,500.00
Septic Installer Certifications	\$100.00	\$100.00	\$0.00	\$0.00	\$0.00	\$5,650.00	\$500.00	\$100.00	\$100.00	\$200.00	\$0.00	\$0.00	\$1,100.00
Well Pump Surveys	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$75.00
Food Service Licenses	\$83,500.00	\$63,787.50	\$7,608.45	\$2,050.00	\$550.00	\$1,616.50	\$1,130.00	\$1,200.00	\$1,095.00	\$1,355.00	\$2,255.00	\$1,970.00	\$185,499.50
Food Service Plan Reviews	\$7,960.00	\$1,545.00	\$1,230.00	\$0.00	\$480.00	\$480.00	\$1,110.00	\$1,075.00	\$1,200.00	\$730.00	\$1,365.00	\$1,950.00	\$20,850.00
Food Class Registrations	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Swimming Pool/Spa/Beach Permits	\$12,650.00	\$5,195.00	\$3,350.00	\$5,500.00	\$3,250.00	\$1,250.00	\$0.00	\$0.00	\$0.00	\$250.00	\$0.00	\$0.00	\$33,475.00
Campground Permits	\$170.00	\$0.00	\$1,870.00	\$2,360.00	\$695.00	\$465.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$5,675.00
Solid Waste Facility/Trash Hauler Permits	\$300.00	\$0.00	\$1,700.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,125.00	\$0.00	\$160.00	\$0.00	\$0.00	\$4,225.00
Plastic Sleeves	\$51.00	\$84.00	\$40.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$6.00	\$3.00	\$0.00	\$32.00	\$735.00
Notary Fees	\$14.00	\$12.00	\$6.00	10.00	\$2.00	\$12.00	\$4.00	\$6.00	\$4.00	\$10.00	\$0.00	\$6.00	\$106.00
Paternity Affidavits	\$279.00	\$352.00	\$209.00	\$0.00	\$0.00	\$315.00	\$176.00	\$53.00	\$166.00	\$146.00	\$20.00	\$186.00	\$2,409.00
Photocopying Fees	\$4.50	\$0.10	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$8.20	\$0.00	\$5.60	\$36.30
Home Births	\$27.00	\$27.00	\$0.00	\$0.00	\$0.00	\$0.00	\$27.00	\$0.00	\$0.00	\$16.00	\$27.00	\$54.00	\$648.00
Amendment Affidavits	\$222.00	\$116.00	\$20.00	\$0.00	\$0.00	\$73.00	\$30.00	\$73.00	\$40.00	\$169.00	\$30.00	\$27.00	\$773.00
Bank Fees	\$0.00	\$19.00	\$0.00	-\$116.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	-\$331.85
NSF Checks	\$0.00	\$0.00	\$10.00	-\$218.00	\$0.00	\$0.00	\$0.00	-\$329.64	-\$184.00	\$0.00	-\$70.00	\$0.00	-\$440.84
Collected NSF Fees	\$0.00	\$0.00	\$10.00	\$38.00	\$0.00	\$0.00	\$0.00	\$0.00	\$19.00	\$0.00	\$0.00		
SUB-TOTAL	\$128,950.50	\$90,823.35	\$32,039.20	\$28,292.25	\$18,492.50	\$26,802.50	\$28,825.25	\$26,339.11	\$22,250.75	\$20,964.45	\$17,879.25	\$18,049.85	\$489,274.11
CORONER FEES	\$1,872.00	\$1,478.25	\$1,424.25	\$1,770.75	\$1,354.50	\$1809.00	\$1,599.75	\$1,505.25	\$1,433.25	\$1,212.75	\$1,221.75	\$996.75	\$15,816.00
FAMILY PLANNING CLINIC	\$8,800.27	\$4,200.34	\$1,715.08	\$1,678.67	\$874.09	\$82.50	\$3,285.35	\$3,853.20	\$5,492.78	\$2,824.01	\$5,687.93	\$3,641.65	\$57,948.26
TOTAL	\$139,622.77	\$96,501.94	\$35,178.53	\$31,741.67	\$20,721.09	\$28,694.00	\$28,710.35	\$31,697.56	\$29,176.78	\$25,001.21	\$24,788.93	\$22,688.25	\$563,038.37

HEALTH FUND

INCOME

DISBURSEMENTS

TAX DRAWS	\$721,486.40
GRANTS	\$144,683.33
FEES	\$460,815.61
MISCELLANEOUS RECEIPTS	0

TOTAL 2020 DISBURSEMENTS \$1,197,123.65

CASH BALANCE

TOTAL 2020 INCOME \$1,326,985.34

December 31, 2020

\$984,526.27



Disease Intervention

In 2020, the Monroe County Health Department (MCHD) continued to receive a grant for sexually transmitted disease prevention from the Indiana State Department of Health (ISDH). The grant covers disease intervention services for a 12 county area that consists of Monroe, Brown, Bartholomew, Lawrence, Owen, Greene, Clay, Putnam, Parke, Vermillion, Vigo and Sullivan counties. The primary goal of the grant is to provide disease intervention services, in order to prevent the spread of disease and development of complications in infected individuals, contacts and associates.

During the 2020 calendar year, Monroe County employed two full-time Disease Intervention Specialists (DIS) and began employing one part-time Disease Intervention Specialist Assistant through grant funding. An ISDH-employed DIS is also housed at the Monroe County Health Department, for a total of three full-time DIS and one part-time DIS covering Indiana's STD District 7.



CASE DETECTION THROUGH SCREENING

The Disease Intervention Specialists provide chlamydia, gonorrhea, syphilis and HIV testing to those persons deemed at high risk of disease, such as partners to cases and high-risk populations. The department also works closely with Positive Link, another ISDH-funded program, to ensure that testing is available to individuals within the community. For the first three months of 2020, the DIS continued to partner with Positive Link to offer monthly STD testing at a local bar and did weekly testing at the Monroe County Jail. After March, DIS outreach testing, in-office testing, and field testing was greatly reduced due to COVID-19. DIS worked closely with partner agencies to increase precautions and PPE use and gradually increased in-office and fielding testing at the end of 2020.

CASE FOLLOW UP

The DIS track sexually transmitted diseases through case investigation, outreach, and use of epidemiology.

Cases are prioritized by risk to the public's health. In general, cases involving syphilis and HIV are investigated first, followed by cases of gonorrhea and chlamydia. Case follow-up includes one or more of the following: interviewing persons diagnosed with an STD, locating and referring clients/partners for examination and treatment, educating patients about disease symptoms and transmission, and contacting providers to ensure treatment of cases.

288

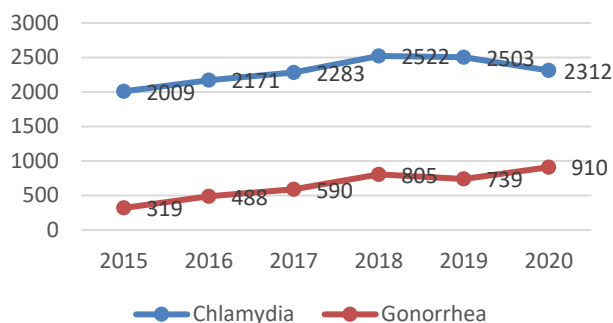
Gonorrhea cases reported in Monroe County in 2020

SURVEILLANCE

The STD Program monitors disease morbidity as reported from hospitals, physicians, and laboratories.

The ISDH 2020 preliminary data for District 7 shows that chlamydia cases have decreased when compared to previous years, as can be seen in the “District 7 chlamydia and gonorrhea rates” graph below. Gonorrhea rates continued to increase through District 7 in 2020.

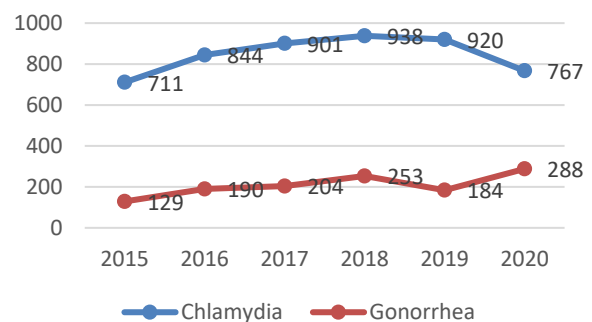
District 7 Chlamydia and Gonorrhea Cases



In 2020 Monroe County had 767 cases of chlamydia, 288 cases of gonorrhea, and 8 cases of early syphilis. While chlamydia cases have fallen from the past four years, gonorrhea cases have risen compared to the past four years.

Note: All data in chart is preliminary data for 2020 and is subject to change

Monroe County Chlamydia and Gonorrhea Cases



In 2020, the number of early syphilis cases in District 7 has risen from previous years, 38 in 2020 compared to 24 early syphilis cases in 2019, and 30 early syphilis cases in 2018. Early syphilis is classified as syphilis that is less than a year in duration, and is a good indicator of incident infection. Of the 38 reported cases of early syphilis in 2020, 19 cases were determined to be primary or secondary syphilis, which is a reflection of symptomatic disease.

2020 Surveillance Data Overview For Indiana STD District 7			
Diagnosis	Female	Male	Total
Chlamydia	1,545	771	2,316
Gonorrhea	480	427	907
Early Syphilis	8	30	38

2020 GOALS

- **The STD division will hire a part-time DIS assistant to help with data entry**
 - **Met** – The DIS hired a DIS assistant August 2020 who is fully trained to assist with data entry.
- **The DIS will initiate a quality management project, a requirement as an ISDH sub-recipient.**
 - **Partially met-** The DIS joined Quality Management Committee through Positive Link and began writing a plan for a project.
- **The DIS will complete enhanced gonorrhea interviews (EGIs) for 1/3 of patients diagnosed with gonorrhea that fill into District 7's priority populations.**
 - **Met** – The DIS completed 87 EGIs in 2020.

GOALS FOR 2021

- **Goal:** The DIS will collaborate with partners including Positive Link and Monroe County Health Department's Harm Reduction program to provide a minimum of 4 testing events to provide STD/HIV testing and education to high priority populations in 2021.
- **Goal:** Beginning June 1, 2021, DIS will begin collecting demographic and health disparity measures for three months and will use this data to determine the scope of future quality improvement projects.
- **Goal:** DIS will complete a quality management project that designs and implements a process for PrEP referral screening and tracking by the end of 2021.
- **Goal:** All patients who meet with DIS will be screened for PrEP eligibility. DIS will provide an active PrEP referral to a PrEP navigator or PrEP provider for 25% of all HIV negative patients who test positive for early syphilis.



Futures Family Planning Clinic

The Futures Family Planning Clinic (Futures) is a federally-funded program operating under the auspices of the Monroe County Health Department (MCHD). Established in 2006, the funding comes through the Department of Health and Human Services (HHS) to the Indiana Family Health Council (IFHC), who then disperses the money to Title X clinics throughout Indiana. Futures is dedicated to providing professional, compassionate reproductive health care to those who need our services.

The clinic is staffed with one Nurse Practitioner (NP), one full-time LPN, one full-time Clinic Manager, one part-time Patient Services Assistant (when funds allow), and one part-time Certified Health Insurance Navigator. The Certified Navigator helps patients sign up for health coverage. A Medical Director supervises medical care provided, regularly reviews charting entries, and is available for consultations. Patients who have medical issues beyond the scope of the protocols of the clinic are referred for care and assessment to other providers. Working relationships with others who are equipped to serve low-income or patients with language barriers are priority referrals.

Futures offers a sliding fee scale, and patients receive supplies and services regardless of ability to pay. The clinic accepts patient donations and fees, as well as state insurance (Medicaid and the Healthy Indiana Plan) and commercial insurance.

SERVICES PROVIDED

- Gynecological and breast exams
- Problem-focused genital examinations for males
- Reproductive health counseling and education
- Pap smears (cervical cancer screenings) and HPV testing if appropriate
- Intimate Partner Violence (IPV) screening and referrals

610

**unduplicated
clients served
in 2020**

18%

**of gonorrhea
and chlamydia
tests were
positive in 2020**

269

**pap tests
provided in
2020**

POPULATION SERVED

The number of unduplicated clients served in calendar year (CY) 2020 was 610. This was a decrease from CY 2019, which saw 785 clients. The year had many challenges, including the Coronavirus pandemic and the retirement of the Nurse Practitioner (NP), Elizabeth McGlothlin. With her departure, however, the clinic hired a full-time, experienced NP, Peggy Ryan who is continuing client-centered care.

SAFETY MEASURES

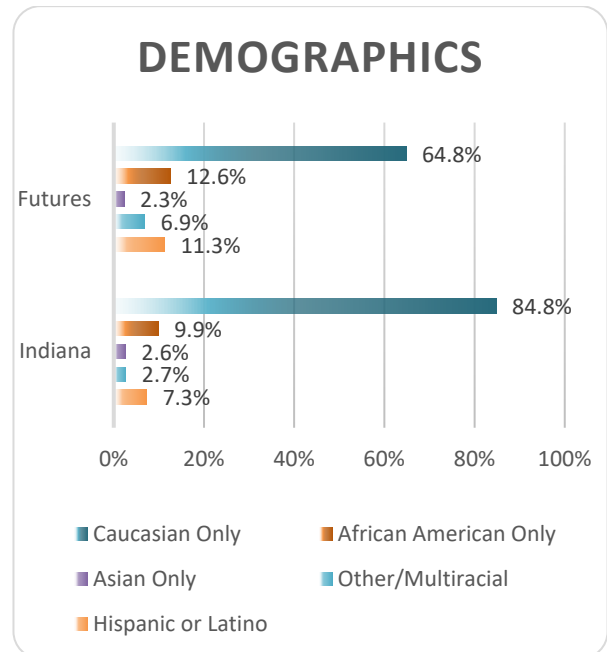
Due to the COVID-19 pandemic, several safety measures were implemented in 2020:

- Visits are by appointment only.
- A COVID-19 screening questionnaire is completed prior to entry.
- Temperature checks are taken at the door.
- Masks are required for all patients.
- Physical barriers have been placed in the reception and intake area.
- Visitors are limited, and chairs in the reception area are safely spaced.
- All areas are cleaned between patients.



DEMOGRAPHICS

Demographic data from the Indiana State Department of Health (ISDH) shows that Futures is more diverse than the state of Indiana as a whole, though Indiana is not as diverse as other states. Futures utilizes an interpreter for Spanish-speaking patients, and also accommodates those who speak other languages. Note: State statistics are from 2019, the most current information available.



Federal law allows adolescents to receive services through the clinic without parental consent. We adhere to the Indiana statutes that regulate reporting of sexual activity in minors, and counsel on abstinence, coercion, and parental involvement. During CY 2020, the clinic saw 37 patients who were under the age of 18. This accounts for 6% of total unduplicated patients.

POVERTY LEVEL

Of the patients served in 2020, 73.4% fall below the 150% of poverty. 52.3% fall below 100% of poverty, meaning they pay no fees for exams or supplies. There are patients who pay partial fees (18.9%) and some that pay the full fee (2%).

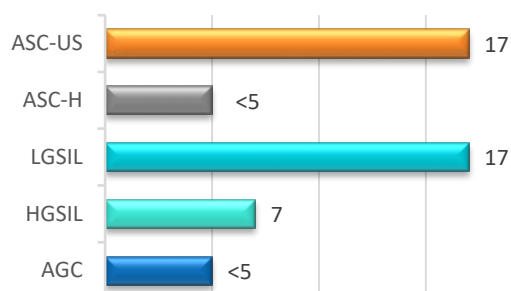
Unless the patient is uninsured or seeking confidential services, insurance is billed to help offset the grant or patient's cost. Thirty-four point one percent (34.1%) of the clients have coverage through Medicaid or HIP and thirty-three point four percent (33.4%) have private insurance.

HEALTH ISSUES

Sexually Transmitted Infection (STI) testing is provided as part of an annual exam for patients under the age of 30, when the patient is a contact to an STI, or when the patient has symptoms of an STI. In 2020, Futures provided 526 gonorrhea/chlamydia (GC/CT) tests to patients. Of these, 94 were positive for GC, CT, or both.

Pap tests, which screen for cervical cancer, are done according to American College of Obstetricians and Gynecologists (ACOG) guidelines. Current guidelines recommend testing to begin when a patient turns 21 years old, and are performed every 3 years unless an abnormality is found. In 2020, Futures provided 269 tests to patients. Of these, approximately 17.1% were abnormal. Patients with mild abnormalities have their testing repeated annually. Those with more severe abnormalities are referred to either HealthNet or another provider to assess and provide care.

ABNORMAL PAPS BY TYPE IN 2020



SUPPLIES

Futures carries contraceptives (including emergency contraceptives) on-site to provide to patients during their visit. All medications and contraceptives are available within the clinic on the sliding scale, reducing a cost and transportation barrier. This includes Long-Acting Reversible Contraceptives (LARC) such as Nexplanon – offered as of June 2020 – and Intrauterine Devices (IUD). Patients with insurance are offered ePrescribing services for convenience.

The following is a breakdown of the methods used in 2020, for users of contraception:

13.7%	Intrauterine Device (IUD)
4.6%	Nexplanon
9.5%	Depo-Provera (the shot)
29.7%	Oral Contraceptives
3.3%	Contraceptive Patch
1.3%	Vaginal Ring
0.05%	Caya Diaphragm
5.3%	Other Non-Hormonal Method

2020 GOALS

- **Futures Clinic will increase weekly available appointments from 58 to 70 by transitioning from part-time to full-time NP hours in July 2020.**
 - **Partially met** - While Futures expanded appointment hours, caution continued regarding how many patients are in the clinic at a time due to the coronavirus pandemic. As there was a reduction in the patient numbers, this generally did not affect the ability to schedule patients for same or next day services.
- **Futures Clinic will begin to offer Nexplanon insertion and removal services by the end of CY 2020.**
 - **Met** - and patient interest and feedback has been very positive.
- **Futures Clinic will get credentialed with an additional two insurance companies in 2020 in order to increase revenue and reduce cost to patients.**
 - **Not met** - With a new NP, the focus was on getting credentialed and contracted with existing payers. The plan is to continue adding payers for the benefit of patients and the clinic.



After a challenging year, the Monroe County Health Department was generously gifted a Send-A-Snuggle (courtesy of the Monroe County Humane Association) by an anonymous donor. Clinic Manager Chris Husted is shown having a talk with ambassador Buck Rogers (right).

GOALS FOR 2021

- **Goal:** *Futures Clinic will increase unduplicated clients from 610 to 750 by the end of CY 2021.*
- **Goal:** *Futures Clinic will begin offering syphilis screening by April of 2021.*
- **Goal:** *Futures Clinic will modernize its process in order to protect patient information from loss by scanning in 100% of legacy charts to the Electronic Medical Record (EMR) by the end of CY 2021.*



LaShanna Wooten, Health Educator meets with client to provide BMTF services

Health Education

Health Education staff strive to embody the departmental mission by leading and partnering to help make Monroe County safer and healthier. They do this by facilitating coalitions, working with other organizations, providing education, doing outreach, and researching health issues.

Melanie Vehslage, Harm Reduction Educator (above, left) – Prepares to deliver sharps containers to a local business

COVID-19

Health Education staff used their training and experience to help the department meet the challenges presented by the 2020 Covid-19 pandemic.

From developing communications and providing educational materials and programming, staff helped to lead the COVID pandemic response. Senior staff acted as part of the departmental Incident Command and as the departmental public information officer. Staff also assisted by doing research and creating guidance for community residents, businesses, schools, and congregate living facilities, among others.

Staff also assisted in developing and implementing COVID projects, such as the COVID complaint log, COVID hotline and the gathering exemption process.



Health Department staff took the COVID-19 containment pledge in May of 2020. We committed to social distancing, masking, washing our hands, and staying home and getting tested if sick.

Dr. Fauci was the HE section mascot for the year!

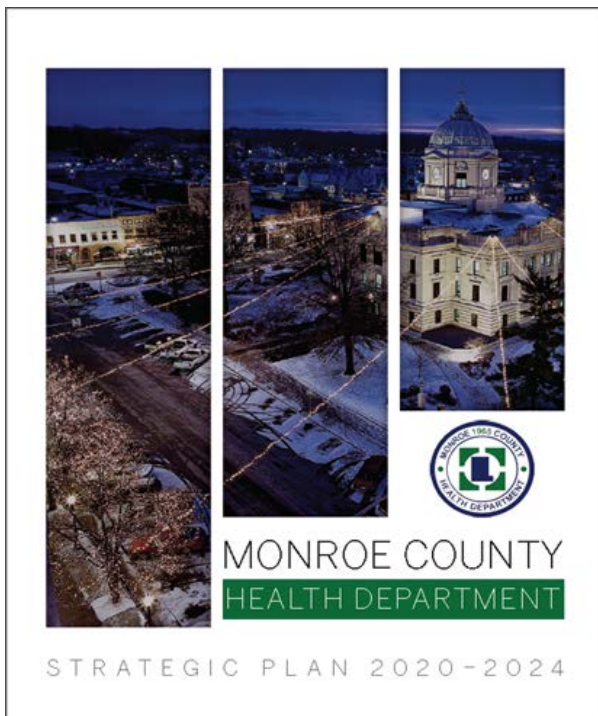
624

Health Ed, Preparedness and Data Response staff fielded 624 COVID complaints from July – December, 2020

ACCREDITATION

The Health Education (HE) division continues to coordinate and help lead departmental efforts to meet the Public Health Accreditation Board (PHAB) standards and be accreditation ready. The accreditation process provides a framework and structure to help the department identify strengths and challenges as we apply quality improvement and performance management principles to our work.

STRATEGIC PLAN



The Administrator and Health Ed Lead worked with Collaborative Training Network to lead the Health staff and the Health Board through the development of the strategic plan.

COMMUNITY HEALTH ASSESSMENT AND IMPROVEMENT PLAN

The Monroe County Health Department (MCHD) Health Education (HE) team, along with public health partners, began work on the Community Health Improvement Plan (CHIP) goals based on the priorities identified in the 2018-2019 health assessment: Substance Abuse/Mental Health, Chronic Disease, and Basic Needs.

Unfortunately, with the start of the COVID pandemic in 2020, health and hospital staff had to refocus priorities and the CHIP was put on hold. The Substance Use/Mental Health group continued to meet.

HARM REDUCTION PROGRAMS

Monroe County Syringe Services Program

The goal of the MCHD Harm Reduction (HR) Program is to prevent injuries and reduce transmission of HIV and hepatitis C by providing education, HIV/HCV testing, safe materials, naloxone and referrals to treatment. The county program is funded through a Harm Reduction grant from the Indiana State Department of Health (ISDH).

MCHD contracts with the Indiana Recovery Alliance to operate the Monroe County Syringe Services Program (MCSSP) with departmental assistance. Funding for the MCSSP comes from grants and donations, as well as from local and state government dollars.

Staff continued to provide in-person outreach services 3 days a week at the MCSSP with COVID prevention methods, such as window service and staff bagged supplies. HIV and HCV testing was paused much of the year due to the lack of ability to safely distance and provide confidential services in outreach vehicles.

HR staff presented in the inaugural AIDS United Virtual Midwest SSP Institute as well as the IU Grand Challenge Cadet Training Certificate Series to educate regional audiences about the MCSSP and other departmental harm reduction work.



Naloxone Grants and Overdose Prevention

According to preliminary death record data, Monroe County has seen a significant increase in drug overdose deaths during 2020 as compared to 2019, much like the rest of the country. This was due to a variety of factors including social isolation/using alone, adulterated drug supply among other factors.

MCHD was fortunate to receive 2 naloxone grants of naloxone from IDOH and distributed 2095 doses to participants, first responders, and community residents in 2020. Some of those doses were provided directly to participants through the MCSSP, which also provides injectable naloxone purchased through the IRA.

According to the IDOH SSP database, the MCSSP provided a total of 19,796 doses of nasal and injectable naloxone in 2020 through a combination of both sources. MCSSP participants reported 1,743 instances of using naloxone to reverse an overdose in 2020, the majority of which were successful.

The annual South Central Opioid Summit and Paint the Town Purple events were cancelled for 2020 due to COVID-19, however the mural painted during

2019's Paint the Town Purple event was hung in the STRIDE Center's main entrance in downtown Bloomington. The STRIDE Center, is a short term diversion center for individuals experiencing acute psychiatric or substance related crisis. MCHD is one of the many community partners who have contributed to the development and opening of this center.

Public Health in Parks

In partnership with Bloomington Parks and Recreation Department, IU Health Bloomington (Positive Link), Centerstone and Bloomington Police Department (Downtown Resource Officers/Social Worker), Harm Reduction staff were able to provide outreach to many individuals identified as experiencing housing instability/houselessness in Seminary Square Park as a part of a trial program during the months of October, November and December 2020.

During outreach, staff provided education, wound care supplies, sharps containers, disposable masks, and referrals for needed services.

Staff also administered 59 HIV and 19 HCV tests in 2020, primarily via two testing events through the Public Health in Parks Partnership.



Safe Sharps Disposal

During 2020, MCHD and Bloomington Parks and Recreation continued to partner on a Sharps in the Parks program to increase opportunities for sharps disposal in three city parks; Rev. Butler Park, Building & Trade Park, and Seminary Square Park. The sharps containers installed were purchased with a Sophia Travis Community Service Grant from 2019.

MCHD was awarded \$3,490 in 2020 from the Sophia Travis Community Service Grant to purchase and distribute sharps containers to local non-profits to provide safe disposal sites in high-risk areas in 2021.

Between placing syringe containers in parks,

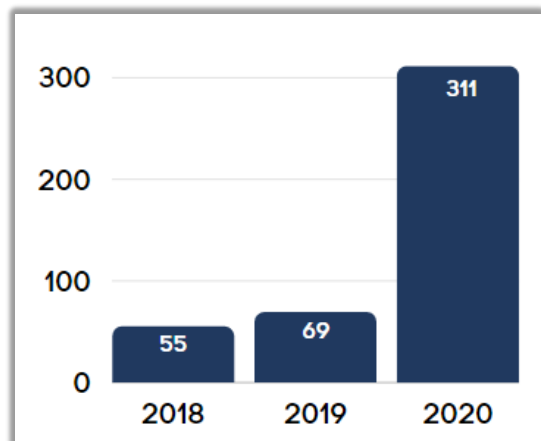
apartment complexes and various other high-risk locations in town, the Safe Syringe Program has been quite successful. Of all returned syringes to the SSP, approximately 19% were returned through community drop boxes. MCHD is hopeful to expand Sharps in Parks in 2021 (with the permission of the City of Bloomington Parks and Recreation Department) and to expand distribution to other service providers in the city.



Melanie Vehslage, HR Educator (left) provides outdoor and socially distant services for SSP participants. Sharps container (above) was installed in Building & Trade Park as a part of the Safe Sharps Disposal partnership with Bloomington Parks and Recreation.

MEDICAL RESERVE CORPS

The Medical Reserve Corps saw an influx of volunteers in 2020 due to COVID-19 and recruitment efforts. The MRC Coordinator created several call-outs for volunteers throughout the year to send to area businesses, universities, and community organizations. Volunteers assisted at the COVID-19 Optum testing site, as well as with routine public school flu shot clinics. Volunteers also honed their skills at a flu vaccine drive-through Point of Dispensing (POD) in November to gain experience for the COVID-19 vaccine when it came available.



The MRC accepted 242 new volunteer applications in 2020. The MRC grew by 350% between 2019 and 2020.

BABY & ME – TOBACCO FREE

MCHD continued to receive funding from the Indiana Department of Health (IDOH) to provide the BABY & ME - Tobacco Free program for 2019-2020. The program not only rewards pregnant people for quitting during their pregnancy, but also incentivizes clients to stay quit for a year post-partum. Clients can earn up to 14, \$25 diaper vouchers over the course of the program.



BMTF client tests their carbon monoxide levels on CO monitor. Any reading below a three is considered non-smoker.

MONROE COUNTY

BABY & ME - TOBACCO FREE PROGRAM

400
SESSIONS
COMPLETED

Even though 2020 was a challenging year due to COVID, we were still able to complete a record number of sessions. While many took place over the phone, some were conducted in-person between January and March. This is up 72 sessions from 2019.

Clients and their support partners earned 355 diaper vouchers over the course of 2020. That is 136 vouchers and \$3,400 more than in 2019!

\$8,875

IN DIAPER VOUCHERS
EARNED



35
BABIES



There were 35 babies born to smoke-free moms enrolled in the program in 2020. Quitting smoking during pregnancy reduces the risk of babies being born early and underweight.

While 32 clients completed all four prenatal sessions, an additional 12 clients went on to complete the entire program (all four prenatal sessions and 12 postpartum sessions). They had all remained tobacco free for over a year! Graduates get a completion certificate and a special shout-out on our Facebook page.

12

PROGRAM
GRADUATES



175
REFERRALS



Of the 175 referrals we received, 79% came from local OB offices. We received referrals for patients who reside in 11 different counties, as shown on the map.



Of the 44 new clients, five of them enrolled with a support partner. Support partners are also rewarded with diaper vouchers for quitting smoking. This not only helps mom quit tobacco, but also reduces secondhand smoke exposure for mom and baby.

44

NEW CLIENTS
ENROLLED



2020 GOALS

- In 2020, HE staff will use monthly check-in texts between appointments to engage and increase the number of smoke-free BMTF clients from 27-30 (10%) who complete all 4 prenatal sessions before giving birth.
 - **Met** - 32 clients completed all 4 prenatal sessions.
- HE staff will implement PHAB documentation teams and conduct a minimum of 4 accreditation trainings and/or PHAB Standards and Measures meetings by December 31, 2020.
 - **Not met** - HE Lead work time was diverted to Covid-19 pandemic response incident command.
- HE staff will increase HIV/HCV testing to 54 HIV tests and 21 HCV tests to raise testing 10% over 2019 levels.
 - **Partially met** - HE staff did 59 HIV and 19 HCV tests in 2020. Of note, many individuals screened for HCV testing already self-identified as HCV positive and were not eligible for rapid testing.

GOALS FOR 2021

- **Goal:** HE staff will work with community partners to develop updated community health assessment plan by 12/31/21.
- **Goal:** Evaluate tobacco cessation program sustainability, including efficacy and funding, by December 31, 2021.
- **Goal:** Increase HIV/HCV testing to 64 HIV and 21 HCV tests to raise testing 10% over 2020 levels.

Monroe County Public Health Clinic

The core function of the Monroe County Public Health Clinic (MCPHC) is to preserve, promote, and protect the health of Monroe County residents. A strong infrastructure is essential for preventing, preparing for, and responding to health threats on a community wide basis. The MCPHC is a collaboration between the Monroe County Health Department (MCHD) and Indiana University Health Bloomington Hospital. This partnership provides systems for identifying health risks in the community, preventing and controlling communicable disease outbreaks, educating the public and health professionals about health risks and prevention practices, and ensuring access to needed health services.

Our Mission –

To promote wellness, provide access to healthcare, and prevent suffering and death from communicable and vaccine preventable disease through vaccination, education, case management, and community involvement for Monroe and surrounding counties.

Our Vision –

To provide high quality services with care and compassion while partnering with community resources to continually improve the health of our community.

COVID-19 Response–



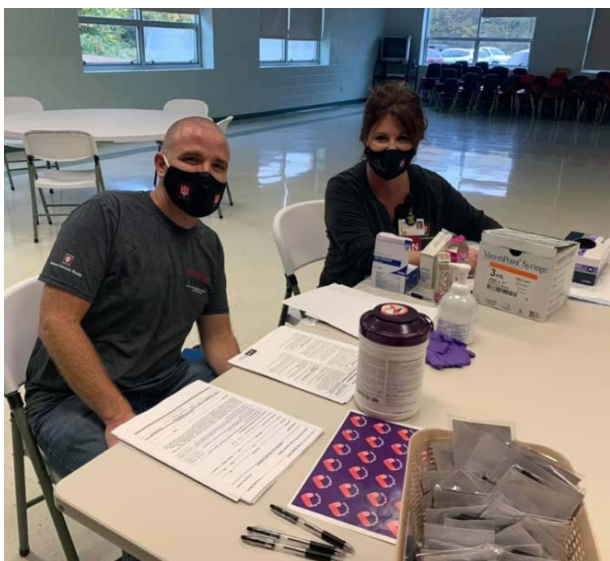
County health officer receives his COVID-19 vaccine

The COVID-19 response started immediately for the Monroe County Public Health Clinic with many hours of contact tracing. The strong partnerships that existed between community organizations became a huge asset. As fall neared, focus was put on delivering as many influenza vaccinations as possible, gearing up for the days to come where the clinic would be giving the COVID-19 vaccine.

COVID-19 Case Status				
	Confirmed	Not a Case	Probable	Total
2019 Clinical Novel Coronavirus	5	0	0	5
2019 Novel Coronavirus	7,145	147	929	8,221
Total	7,150	147	929	8,226
Data Pulled December, 31 st				



Outdoor Flu Clinic & Drive Thru



Flu outreach in Stinesville, IN

**Monroe County
Health
Department
(MCHD)**

1,945

**Total Immunizations in
2020**



866

**Administered in
the Monroe
County Schools**



**MCPHC
Completed**

58

**Flu outreaches within
the community**

2020 Goals

Goal: MCPHC will offer 21 school based influenza clinics and 13 spring 5th and 6th grade immunization clinics in 2020-2021.

-Partially met, Spring clinics were not conducted due to COVID restrictions

Goal: MCPHC will offer the second dose of HPV to all 6th grade classrooms in Monroe County by June of 2021 to increase likelihood of full vaccine coverage and decrease missed opportunities.

-Partially met, Spring clinics were not completed due to COVID restrictions

Goal: MCPHC will conduct at least six wellness screenings in 2020 that target high risk populations in the community.

- Partially met, wellness outreaches were put on hold starting in April, due to COVID restrictions

Goal: The number of 11-12 years old clients who have started a series of the HPV vaccinations series will increase from 49% to 51% by December 2020.

-Not met, number of 11-12 year olds is currently 46%

2021 Goals

Goal: MCPHC will offer 21 school based influenza clinics and 13 spring 5th and 6th grade immunization clinics in 2021-2022.

Goal: MCPHC will offer the second dose of HPV to all 6th grade classrooms in Monroe County by June of 2022 to increase likelihood of full vaccine coverage and decrease missed opportunities.

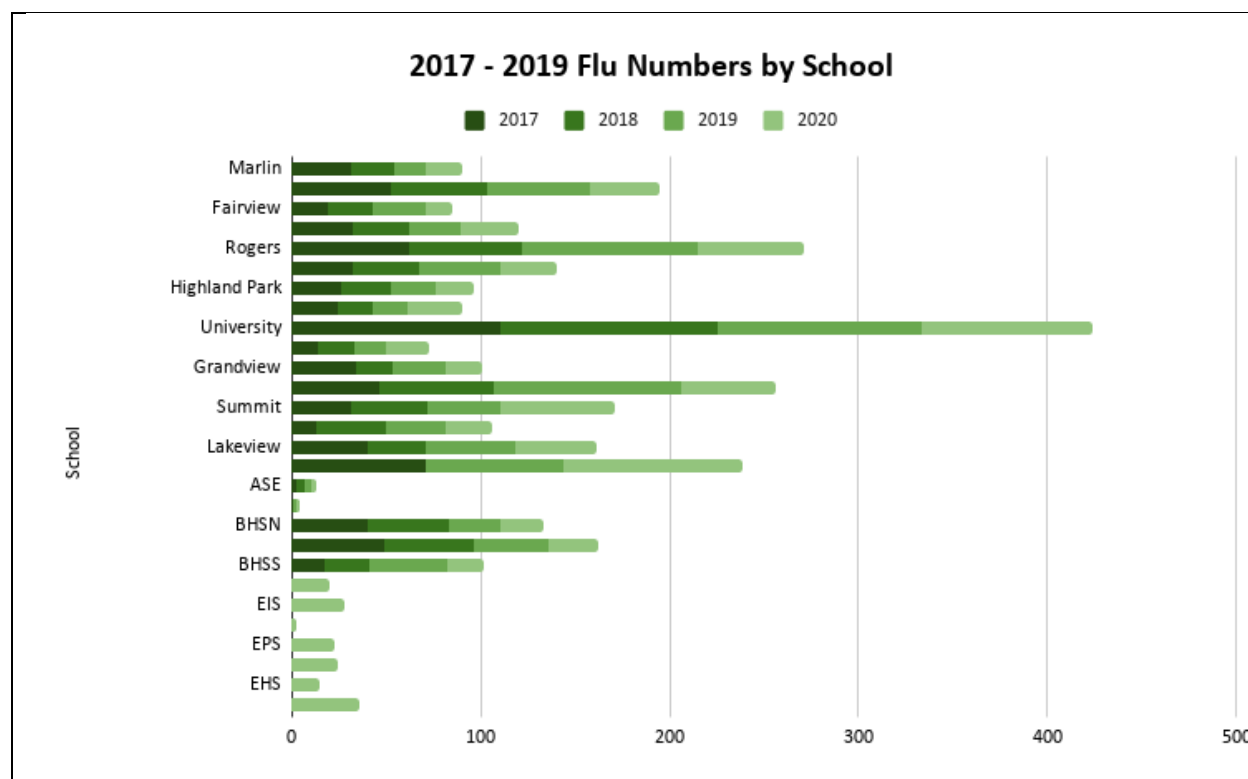
Goal: MCPHC will conduct at least six wellness screenings in 2021 that target high-risk populations in the community.

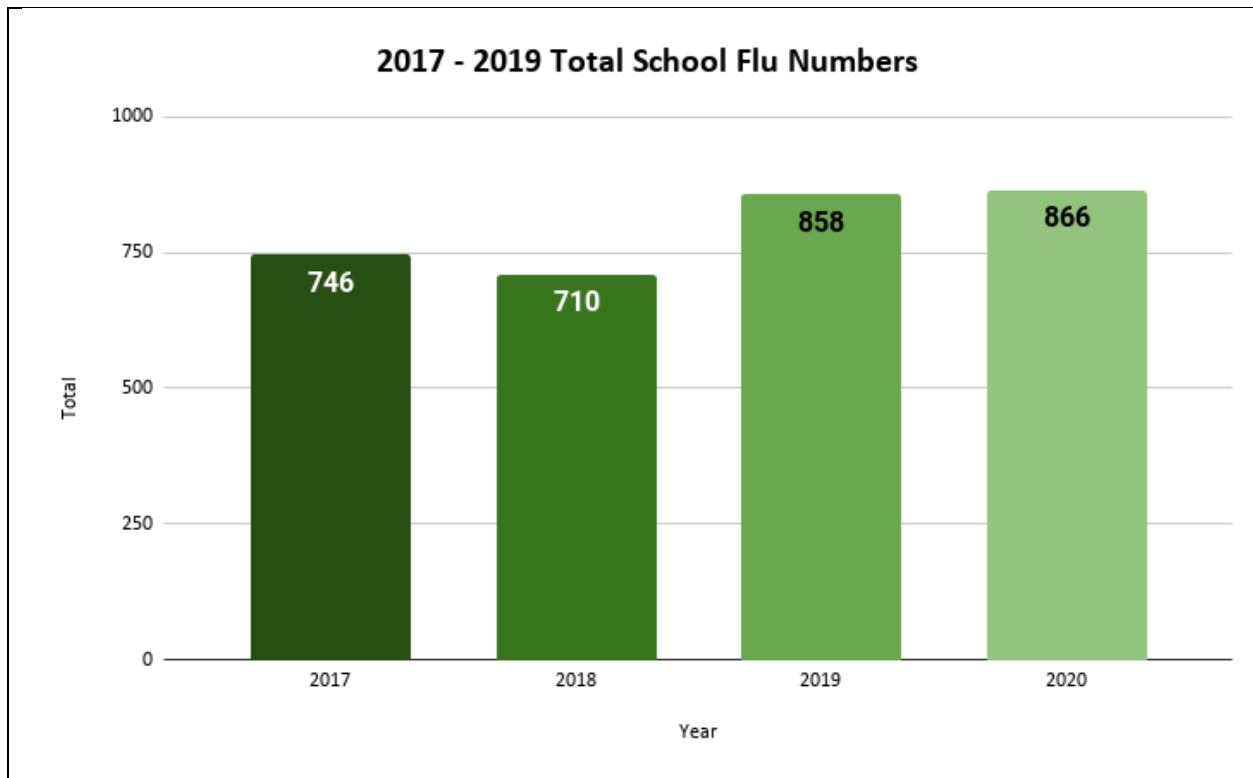
Goal: The number of 11-12 years old clients who have started a series of the HPV vaccinations series will increase from 46% to 49% by December 2021.

Communicable Disease Report 2020

	Confirmed	Not a Case	Probable	Suspect	Unknown	Total
2019 Clinical Novel Coronavirus	5	0	0	0	0	5
2019 Novel Coronavirus	7,145	147	929	0	0	8,221
Campylobacteriosis	<5	0	0	0	0	<5
Cryptosporidiosis	<5	0	0	0	<5	<5
Ehrlichiosis, chaffeensis	5	<5	<5	0	<5	8
Ehrlichiosis, ewingii	<5	0	0	0	0	<5
Giardiasis	<5	0	0	0	<5	<5
Haemophilus influenzae, invasive	<5	0	0	0	0	<5
Hepatitis A, acute	<5	<5	0	0	<5	<5
Hepatitis B virus infection, Chronic	<5	<5	10	0	0	12
Hepatitis B, acute	<5	<5	0	0	0	<5
Hepatitis C Viral Infection, Perinatal	<5	0	0	0	<5	<5
Hepatitis C Virus Infection, past or present	38	<5	8	<5	19	67
Hepatitis C, acute	10	0	0	0	29	39
Histoplasmosis	0	0	0	0	<5	<5
Influenza-Associated Death	<5	0	0	0	0	<5
Latent Tuberculosis Infection	7	<5	0	0	0	9
Legionellosis	<5	0	0	0	<5	<5
Lyme disease	<5	0	<5	<5	0	<5
Mumps	<5	0	0	0	0	<5
Pertussis	0	<5	<5	0	0	5

Salmonellosis, excluding S. typhi and S. paratyphi	6	0	<5	0	0	7
Shiga toxin-producing Escherichia coli (STEC)	0	0	<5	0	0	<5
Shigellosis	<5	0	0	0	0	<5
Strep pneumoniae, invasive	8	<5	0	0	0	9
Streptococcal disease, invasive, Group A	9	10	0	0	0	19
Streptococcal toxic-shock syndrome	<5	0	0	0	0	<5
Tuberculosis	<5	0	0	0	0	<5
Varicella (Chickenpox)	<5	<5	<5	0	<5	5
Total	7,255	172	956	<5	61	8,446





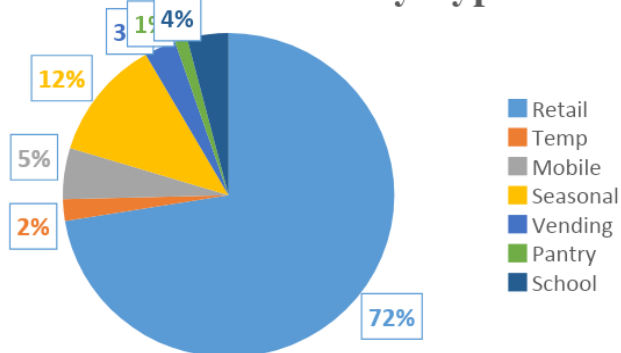
School Flu numbers refer to flu vaccinations administered.

Food Protection

The MCHD manages the Food Protection program in order to protect the well-being of the consumers who choose to dine or shop within the food establishments of Monroe County. The program is designed to educate and regulate the licensed retail establishments and the food handlers throughout Monroe County. In 2020, 744 total licenses were issued by the foods division. These licenses included all retail, mobile, seasonal, and temporary establishments. This number is reflective of the dramatic decrease in temporary events and licenses issued (-7%) in relation to the COVID-19 pandemic.

2020 has provided new challenges and opportunities for the Food Protection division. The department was operating remotely for a period of the year, ceasing routine inspections of Retail Food Establishments during that time. The decrease in operation of Mobile units, and special events may also have affected the number of inspections conducted. Finally, a new Food Sanitarian was hired in July of 2020. Their training and the lack of coverage for all facilities also is reflected in the total inspections conducted for the year.

Licenses issued by type



COMMUNITY INVOLVEMENT

2020 has changed the way the Foods division communicates with the Licensed Establishments, the facility owners/operators, and community as a whole. Decreased community events created challenges in outreach and education, however, previous efforts to obtain email addresses from facility owners proved to be beneficial in providing critical information to the Retail Food Establishments throughout the pandemic. 1760 consultations were conducted among the inspectors. The increase in consultations is related to communication in COVID-19 related issues.

NOTABLE ACCOMPLISHMENTS

- The COVID-19 pandemic provided the opportunity for the Foods Division to take the time to develop new and revise old Standard Operating Procedures for the Food Safety division
- A newsletter template was developed for quarterly communication with our food establishments throughout the County. Distribution was put on hold in order to focus our attention on COVID-19.

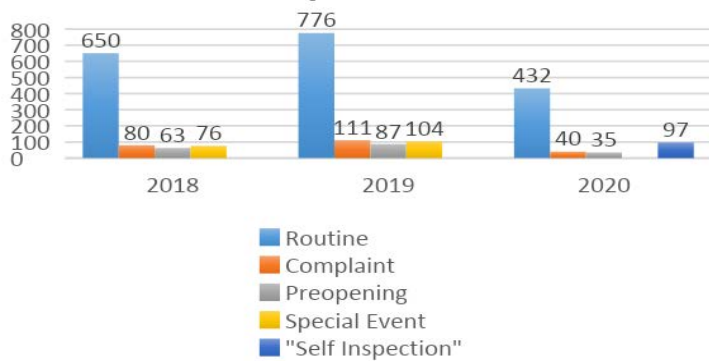
PLAN REVIEWS

In 2020, the foods division completed 86 plan reviews for the Monroe County area. These plan reviews included those for new retail establishments, change of ownership establishments, and mobile food establishments. In 2020, new plan review questionnaires were implemented for pre-packaged food facilities only, as well as for change of ownership facilities with no construction. These plan review packets provided smoother transitions as well as lower fees for facilities that required less extensive review from the Food Sanitarians. In 2020, a plan review for catering operations from a commissary kitchen will be implemented.

INSPECTIONS

To ensure compliance with state and local laws, the food protection staff inspects each facility on a risk based assessment of the establishment that includes the menu and population served. In 2020, the food protection staff conducted 617 total inspections (routine, follow-up, special event, complaints, and preopening inspections). A new “self-inspection” tool was also developed and distributed to level 2 and 3 facilities to utilize as an educational and self-check tool while our inspection activity was low. 97 self-inspections were conducted and returned for review to the Food Protection division.

Inspections



2020 GOALS

Goal: *Foods staff will collaborate with at least four community partners or agencies to help create food safety awareness throughout Monroe County by December 1, 2020.*

- **Not Met** - Due to the Coronavirus pandemic our communication/outreach efforts regarding food safety education significantly declined. However, we were able to develop relationships with event venues, liquor stores, and other facilities throughout the community that may not be licensed but have contact with the public. An email contact list is now in place for these places and can be utilized in the future for outreach efforts.

Goal: *By June 30, 2020 foods staff will increase communication with Retail Food Establishments. Interns within the department will develop and implement a quarterly food safety newsletter for Retail Food Establishments and create monthly social media posts to help increase food safety awareness.*

- **Met** - Staff created a template for a quarterly newsletter and updated all facility email addresses. The pandemic caused a significant increase in the amount of emails, handouts, etc. being sent to facilities. The release of the newsletter temporarily postponed to focus our attention on COVID-19 communication. Operators.

2021 Goals

Goal: The Food division will transition to 100% electronic food establishment applications and complaints by December 31, 2021.

Goal: Food Staff will begin to distribute quarterly Newsletter by September of 2021.



57

radon tests
conducted in
2020

229

total permits
issued in
2020

157

pool
inspections
performed in
2020

Environmental Health

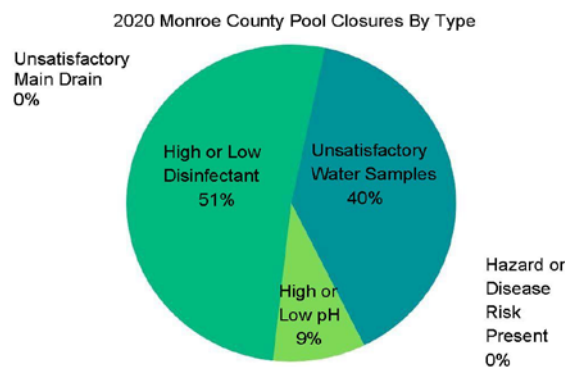
Environmental Health (EH) staff are responsible for the enforcement of and compliance with environmental health laws, rules, and regulations in Monroe County. EH staff inspect and investigate environmental health concerns including reviewing and issuing permits, investigating facilities, collecting and testing environmental samples, and referring cases to law enforcement agencies as required. Educational programs are available for the various program areas.

PERMITS AND INSPECTIONS

The EH division is responsible for permitting and inspecting public and semi-public recreational water facilities (including pools, spas, wading pools, therapy pools, water parks, and beaches), solid waste and recycling facilities, and refuse haulers in Monroe County.

Pools

In 2020 EH staff issued 106 permits to aquatic facilities within Monroe County. This is an estimated 8.62% decrease in permitted pools compared to 2019, which can be attributed to facilities' decision to remain closed during the COVID-19 pandemic. EH staff completed 157 inspections. There were 73 closures throughout the year with the most frequent reasons being unsatisfactory water samples and improper disinfectant levels. Pools that did open were required to submit new operating plans that were pursuant to the CDC's COVID-19 guidelines (including capacity limits, mask use guidelines, etc.). These plans were approved by EH staff and were to remain in effect for the duration of the pandemic.



*Aquatic facilities may be closed if the department determines a condition, situation, or installation is created, installed or maintained that may:
(A) cause or result in a health or safety hazard; or
(B) cause or transmit disease.

Solid Waste

Permits were issued to 6 solid waste transfer stations and 117 refuse haulers in 2020. EH staff completed ten inspections for transfer stations throughout the year.

ANIMAL BITE REPORTS

The Monroe County Health Department received 237 reports of animal bites in 2020. There were 103 animal bite occurrences within the City of Bloomington limits, and there were 134 outside city limits, within Monroe County. The category with the highest number of rabies tests in 2020 were bat bites, followed by cat, dog, and raccoon bites.

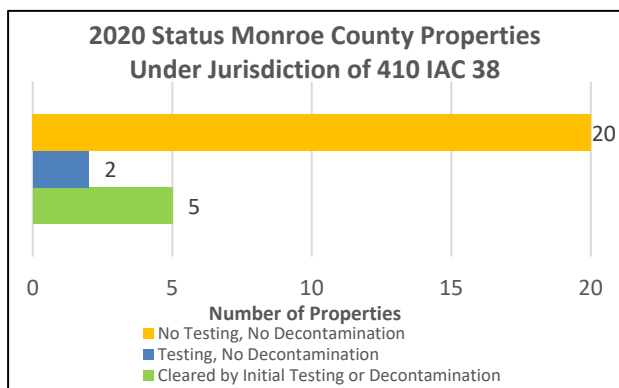
2020 Monroe County Animal Bite Reports/Investigations	
City of Bloomington Animal Control	103
Monroe County Sheriff's Office	134
Total	237

2020 Monroe County Rabies Tests Performed at IDOH Lab				
Animal Tested	Negative	Positive	Unsat.	Total
Bat	26			26
Cat	3			3
Dog	2			2
Raccoon	1			1
Total	32			32

ILLEGAL DRUG LABS

EH staff monitor properties that were seized as active methamphetamine labs within Monroe County. At the end of 2020, 22 properties potentially contaminated with methamphetamine remained in Monroe County. EH staff follow up with property owners to provide information about testing for and decontamination of residual chemicals in the home.

No new lab seizures were reported in 2020. The decontamination status of properties in Monroe County in violation of the Indiana state law regarding methamphetamine labs is below:



RADON

Out of the 57 radon tests which EH staff conducted in 2020, 33% were above the EPA action level of 4 pCi/L. Re-testing is available with short-term and long-term test kits. EH staff reached out to 100% of the properties with levels above 10 pCi/L in 2020 to offer re-testing. One re-test was completed.

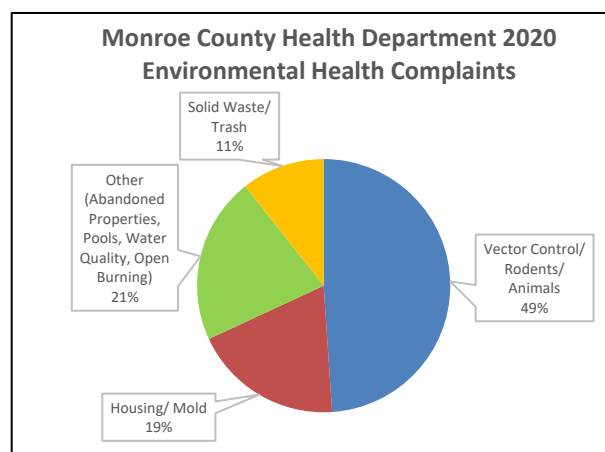
The Monroe County Health Department has accumulated information on mitigation systems installed in Monroe County based on residents reporting to us and to the Indiana State Department of Health. Below is a table summarizing the data.

Data Source	Radon Mitigation	
MCHD	Mitigation Systems Reported	16
	Post-Mitigation Results < 4 pCi/L	93%
	Average Pre- to Post-Mitigation Reduction	90%
ISDH	Mitigation Systems Reported	207
	Post-Mitigation Results < 4 pCi/L	100%
	Average Pre- to Post-Mitigation Reduction	81%

Almost all of the mitigation systems reported in Monroe County reduced the level of radon in the home to below the EPA action level. Residents are encouraged to inform the Monroe County Health Department if they install a radon mitigation system to contribute to our growing database and to assist other homeowners in making a decision about radon mitigation.

COMPLAINTS AND CONSULTATIONS

The EH division handles a variety of complaints and concerns within the community. Forty-nine percent (49%), or 23 complaints out of 47 total complaints received by EH, pest/vector control related complaints. Nineteen percent (19%), or 9 complaints, housing/mold related complaints.



In addition to providing education to complainants, EH staff make appropriate referrals and enforcement actions. Vector complaints are followed up with a site investigation by EH staff, correspondence with the responsible party, and continued monitoring of the site with possible enforcement actions. Housing and mold complaints are referred to legal service providers and mitigation services. Other frequent complaints include trash and open burning, which are addressed with education and referrals to other county or state agencies.

A new database to track rental housing-specific complaints was created in 2019. This database allows EH staff to monitor various types of rental housing complaints and whether they are within the jurisdiction of the City of Bloomington or Monroe County. Based on the complaints received, EH staff have developed a rental housing program protocol that was approved as a pilot program by the Monroe County Board of Health in July 2020. Of the 36 rental housing complaints received by EH in 2020, 19 (53%) were mold-related complaints, and 9 (25%) were pest-related complaints.

MONITORING AND SURVEILLANCE

Mosquitos

The Indiana State Department of Health monitors mosquito-borne diseases across the state. In 2020, there were no observed mosquito infections, human disease or equine cases in Monroe County for West Nile Virus (WNV), Eastern Equine Encephalomyelitis (EEE), or California Serogroup Viruses (CSV). Mosquito testing/surveillance was significantly reduced due to the COVID-19 pandemic.

The Monroe County Health Department also hosts a platform for residents to request mosquito sampling at their homes. No new applications for sampling were completed in 2020, and the testing/surveillance program was put on hold due to the COVID-19 pandemic. Access to the mosquito testing site application can be found under the Environmental Health section of MCHD's website.

Ticks

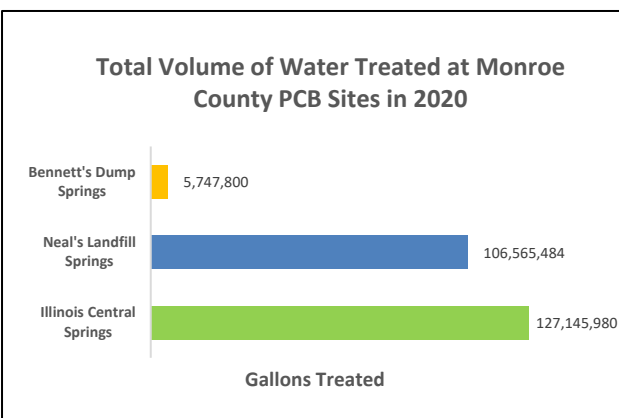
According to surveillance conducted by the Indiana State Department of Health, between 2017 to 2019, 40% of the adult *Ixodes scapularis* ticks (black-legged ticks) found in Monroe County were infected with *Borrelia burgdorferi*, which is the bacteria that causes Lyme disease.

Residents of Monroe County should use precautionary measures such as wearing long sleeves and pants and using EPA-approved insect repellent when hiking or working in wooded areas to prevent acquiring mosquito and tick-borne illness.

REPORTS AND SERVICES

PCBs

Environmental Protection Agency's (EPA) website archives can be viewed at the Ruth Lilly Auxiliary Library Facility in Bloomington, Indiana. The EPA continues overseeing work at three Superfund sites in Bloomington, Indiana, known as Lemon Lane Landfill, Neal's Landfill, and Bennett's Dump. These sites are part of a group of sites contaminated by PCB waste from the former Westinghouse Electric Corporation plant. Westinghouse is now CBS Corp. and is responsible for the cleanup of the sites. All sites have water treatment facilities in place.



Environmental Site Assessments

EH staff respond to informal records requests for properties in Monroe County. Records searched include, but are not limited to: spills, complaints, storage tanks, and health and safety violations. In 2020, EH staff completed 87 ESA Phase I records requests, 100% of which were completed within five days of the request. ESA requests increased by 19% from 2019.

2020 GOALS

- **By December 31, 2020, EH staff will complete follow-up inspections within three business days for 50% of facilities closed during a routine inspection to offer technical assistance and determine reason for non-compliance. These inspections will be done in addition to the existing protocol of following up via telephone after pool closures.**
 - **Partially Met-** Of the 17 facilities closed during a routine inspection, EH staff only completed follow-up inspections within 3 days for 3 (18%) of them. EH staff completed follow-up inspections within 10 days for an additional 4 (29%) of these facilities, and within 16 days for 2 (12%) of these facilities. 8 of the closures were facilities belonging to the same owner. Fewer overall inspections were completed in 2020 due to the COVID-19 pandemic.
- **By July of 2020, EH staff will submit a policy proposal to the Health Board that includes responding to rental housing complaints by sending complaint notices to landlords. If approved, staff will implement this new process by August 1, 2020.**
 - **Met-** The proposal was submitted and approved as a pilot program by the Health Board in July 2020, and EH staff immediately began implementing the new proposed processes for rental housing complaints during the same month.

GOALS FOR 2021

- **Goal:** By December 31, 2021, EH staff will identify and contact all tattoo parlors and body piercing businesses within Monroe County to provide them with information regarding the standards set by the ISDH and OSHA and ensure they are able to demonstrate their compliance with those requirements.
- **Goal:** By May 31, 2021, EH staff will Contact other local government agencies to provide them with our mosquito program information and determine if they have information on areas that are susceptible to holding water in which mosquito breeding grounds could be present. EH staff will establish certain areas that could be used for monitoring, surveillance, and trapping.



Wastewater Sanitation

The Presby sand-lined septic system was presented to the Monroe County Health Department (MCHD) in the fall of 2005, it was approved by the Indiana State Department of Health in 2006. Since 2007, Presby septic systems have been the majority of the installations within the county.

With such an improvement over the older trench like systems (gravel-less pipe, chamber, and aggregate) and dealing with consistent failure rates created by the poor soils, shallow soils, and fragic soils, the Monroe County Health Board in 2012 approved an Ordinance, Chapter 365-2 (B), which required that all residential septic systems shall employ secondary cleaning of the effluent, before the effluent is released into the underlying or onto adjacent soils.

The method for secondary cleaning shall include filtration through a state-approved medium. Septic systems that typically employ such secondary cleaning are mound, and sand-lined systems, such as pressure-dosed sand mounds, and sand lined septic systems.

Within the county, the Presby product line has consisted of three different types of product over a short period of time. Initially the Presby Environmental was the original pipe to be installed but was replaced by the Presby Advance in 2014. The advance was just that. It had a stronger more durable pipe and more fiber surrounding the pipe. This encouraged the growth of more bio-mat needed to allow the system to work more efficiently, improving the

Ryan Kasper-Cushman, Wastewater Sanitarian (above, right) – Opening a septic tank for inspection

treatment of the sewage effluent.

Then, for a short while the Presby Fin was introduced to the county and only on repair sites which had no or little room for traditional repair such as lakefronts or hillsides of older homes.

Unlike the other two type of Presby products, the Fin consisted of a small individual units which were connected (usually two to three) in their own individual beds, each bed consisted of a unit and was about 10 feet by 10 feet square. One bed was estimated to handle the equivalent of about 200 gallon of effluent per day. They varied in the use of 1-3 units per site.

This department approved and inspected approximately twelve separate installations. Many of these repairs were installed for older home sites which were equipped with holding tanks. Holding tanks were permitted and installed back around the 1970's and '80's by the State Department of Health, and Monroe County Health Department. They are no longer permitted and available in the area.

SEPTIC INSTALLATION INSPECTIONS

In 2020, the Monroe County Health Department Wastewater Sanitation section inspected the installation of 135 sand lined systems. One Eljen septic system for a new site, two Presby Fins for repair septic systems on sites with a small footprint to work with, and 132 Presby Advance septic systems, of those, 46 were for septic systems on new homes with the remaining 91 were for what is considered repair situations. A repair of a septic system would be required if there is a noticeable failure with effluent on the ground surface either at

the fingers or around the tank.

In some cases, a replacement of an old septic system would be required due to a transfer of ownership of the property, usually requested by the mortgage company or the new owners. A few repairs were the result of remodels of older homes, which increased the number of bedrooms, the possibility of additional inhabitants, and the potential amount of water entering the septic system.

SEPTIC PERMITS

The Monroe County Health Department issued 321 septic permits in 2020. Of those, 142 were for new homes on sites which had never had any type of dwelling. The remaining 179 were repair permits. Repair permits would be issued for sites that were failing, sites where the older homes were being remodeled, or property being subdivided requiring an inspection of the septic for the original home on the site.

SOIL ANALYSIS

A soil analysis is a detailed description of the soil in which a determination is made as to whether a septic system can be installed. Knowing the soil type and terrain, the department will issue a permit that will dictate the type of septic system required. The permit should also indicate location, depth, and any other characteristic of the given system. In Monroe County, there are some naturally occurring soil properties that affect the function of a septic absorption field. In addition, there are characteristics of the site that must be considered in locating a septic absorption field. These factors are evaluated by an approved Soil Scientist who makes an on-site review to determine the site characteristics and the soil properties.

All septic permits issued in the State of Indiana and Monroe County require a soil test by an approved Soil Scientist as mandated by Indiana Department of Health. This report is then submitted to the Health Department for Review. All Soil Scientists must be a member of either the American Registry of Certified Professionals in Agronomy, Crops, and Soils (ARCPAC) or the Indiana Registry of Soil Scientists (IRSS).

SEPTIC SYSTEM INSTALLERS

Currently, Monroe County has 42 certified septic installers. A class has traditionally been held every two years in which old information concerning septic systems is reviewed, and new ideas, regulations, and other important information is presented. In 2020 this class was cancelled due to COVID-19 restrictions. To become a Monroe

County Certified Installer, the installers must pass a test presented by MCHD dealing with county and state regulations, pay a fee of \$100, present proof of liability insurance with a minimum of \$600,000, and carry a Presby certification. Presby offers online certification for those who cannot make it to a class.

MCHD requires some form of sand lined system approved by Indiana Department of Health such as the mound, Eljen Geotextile Sand Filter System, or Presby Septic System. For homeowners wanting to install their own system, they must show proof of either Eljen (GSF) or Presby certification that they obtained online or in a class. Then they are required to pay a fee of \$250, and take a test prepared for the homeowner concerning that particular site.

WASTEWATER DISPOSAL COMPLAINT PROGRAM



Colored tracing dye confirms a raw sewage discharge in Monroe County

The Wastewater Disposal Complaint Program follows the general sewage disposal requirements set in Monroe County Code 365-8 (A), and Indiana State Board of Health Rule 410 IAC 6-8.3-52 (a).

Upon receiving a complaint, fact finding documents are compiled and the department will conduct an initial field investigation within a goal of three business days. The investigation process can include walking the site to verify a direct point source discharge from a specific location such as a septic tank riser or broken sewer pipe, collecting wastewater samples for laboratory analysis, and utilizing colored tracing dye to determine the source.

Once evidence is collected substantiating a complaint, the property owner is notified in writing with a Health Officer Order via mail outlining the nature of the violation, remedial action necessary for compliance, and set time frames to correct the violation. MCHD conducts follow-up inspections to monitor compliance with the Order. Remedial action can range from repairing a broken or clogged sewer lateral or re-routing plumbing, to replacing existing

septic tanks and absorption fields. Failure to respond to the Health Officer Order can result in the issuance of Notice of Violations, monetary fines, disconnection of water service, and the Monroe County Attorney's Office filing a complaint in the Monroe Circuit Court.

In 2020, there were 71 new sewage discharge complaints filed (compared to 65 in 2019), 37 of which were confirmed failures (compared to 35 confirmed failures in 2019). Of the 37 substantiated complaints, 13 have been satisfactorily repaired and 24 are pending repairs to be resolved in 2021.

There are 128 active sewage discharge complaints open including all past dates up to December 31st, 2020.

REAL ESTATE SEPTIC INSPECTION PROGRAM

For a Real Estate Inspection, staff collect fact-finding documents and physically inspect onsite sewage disposal systems for the purpose of real estate transactions, title changes, refinances, and lot improvements. This service is provided after the property owner, buyer, or agent submits an inspection application and pays the required fee.

Once the application is processed, the inspection begins with an in-house file and record search regarding the site. If any documentation is found, copies are included with the report. Next, a visual evaluation of the site is conducted. This begins by walking the premises and establishing a perimeter for the inspection. The tank and field area are visually examined for signs of seepage, system overload, or illegal discharge conditions.

Any details of the system are described on the inspection report. The inspection report is then completed with the inspector noting whether a visible failure was observed or not. Tank maintenance is recommended when there is no record of it being serviced within the previous three years. Actively failing septic systems move to a new complaint case subject to enforcement.

In 2020, there were 77 Real Estate Septic Inspection applications submitted (down from 102 in 2019). Of the 77 applications, 9 inspections revealed actively failing septic systems and 49 inspections revealed septic systems with increased failure risk factors. During the initial months of the COVID-19 response Real Estate Septic Inspection services were put on hold, partially accounting for the decrease in overall applications for the year. Citizens were referred to the Indiana On-site Wastewater Professionals Association (IOWPA) for a list of inspectors during this time.

WELL WATER PROGRAM

In the fourth year of the Monroe County Residential Well Water Survey the program was continued by Shian'ah Cox. There were 27 wells sampled with 33 outreach instances and 58 educational opportunities. All of these tests included bacteria, nitrates, arsenic, lead and copper.

Of all the tests conducted in 2020, none were above threshold for any nitrates, arsenic and copper. However, 48% were considered unsatisfactory due to total coliform found and 15% were found unsatisfactory due to *E.coli*. It was found that 4% of tests for total coliform tested above the action limit for full body contact.

In all instances the results were interpreted and shared with the property owners so that they could make the best decisions in regards to maintenance of their wells and filtration options to best suit their households.

Monroe County Health Department Residential Well Water Survey 2020			
Contaminant	# of tests	% of total detection	% above acceptable limit
Nitrates/Nitrates	27	36%	0%
Lead	27	19%	4%
Arsenic	27	0%	0%
Copper	27	60%	0%
Total Coliform	27	48%	48%
<i>E. Coli</i>	27	15%	15%

There was continued participation in the Indiana Private Water Resource (InPWR) group throughout 2020 with interagency meetings to communicate techniques for engaging the community and homeowners. There were multiple referrals to the Rural Community Assistance Program (RCAP) from the Well Water Survey.

The Monroe County Residential Well Water Survey was contacted by the Indiana University School of Public Health with regards to the EPA Grant R840081. This grant is for the Predicting and Communicating PFAS Exposure Risks from Rural Private Wells associated with Dr. Jacqueline MacDonald Gibson. The Well Water Survey

program will continue to work with this EPA project with community outreach and sampling.



Shian'ah Cox, SPEA Fellow (above) – Conducting a well assessment for a local homeowner

2020 Goals

- By February 28, 2020, Wastewater staff will maintain a list of all repaired septic system installations of the 2020 season that are being replaced due to failure of the system.
 - **Partially met** – While a list of repairs can be pulled, the format for tracking the details related to the failure was unable to be developed in 2020.
 - *This goal may be revisited in 2022 utilizing OpenGov.*

2021 Goals:

- Wastewater staff will work with the Technical Services Department (TSD) to rebuild the septic records database by Quarter 2, 2021 to include all relevant historical septic records data.
- By Q 4, 2021 staff will have experience in all aspects of the section responsibilities: permit records, complaints/enforcement, real estate, campgrounds, new construction, and permitting. This expands new staff capacity and builds cross training.



Public Health Preparedness

For the Public Health Emergency Preparedness division, communications and planning for what was then called the 2019 Novel Coronavirus began in mid-January. Nearly the entire year was fully dedicated to COVID-19 Planning and Response. While some existing plans were helpful, much of the response was uncharted territory. The main areas of response are highlighted below and roughly in order of occurrence.

Homeless Initiatives

- Worked with Homeless shelters to review & develop COVID-19 plans, mitigate risk (outdoor tents to increase space / handwashing sinks thru Bloomington Health Foundation / cloth face coverings through anonymous volunteers), coordinate response for COVID suspects/cases
- Developed flow chart and communications for IU Health / Monroe County Public Health Clinic / Shelters regarding testing of homeless shelter individuals and transfer to isolation shelter if necessary
- Assisted with Bloomington Isolation Shelter planning and startup
- Assisted with communications for shelter admissions, communication of information to regional hospitals and shelters
- Co-developed COVID-19 Peer Educator program with 5 Wheeler Mission resident volunteers to target prevention training with those experiencing homelessness
- Began first cloth face coverings collection for those experiencing homelessness with drop off at local Monroe County and Bloomington Fire Department locations

Face Coverings

- Beginning in March, coordinated cloth face covering distribution to 24 agencies plus some individual special requests thanks to generous donations from local independent mask makers who donated to the Monroe County Health Department. By the end of April, 1450+ masks were distributed to 24 locations, including group homes, homeless shelters, senior living facilities, food pantries and rehab facilities.

Above left: Peer Educators at Wheeler Mission receive COVID kits with masks and hand sanitizer to assist with their outreach to others experiencing homelessness.

Above: Jacques Bell, Morton Community Testing Site Manager, and Cathleen Bales, LPN, discuss a BinaxNow rapid antigen COVID-19 test.



Above: Christina Kempf, Public Health Coordinator, receives a much needed donation of surgical masks from Bruce Jaffee (Professor Emeritus, Kelley School of Business) and Professor Neng Liang (former student of Professor Jaffee) that was sent from Shanghai. The masks were distributed to Long Term Care facilities in Monroe County when PPE was scarce.

Personal Protective Equipment (PPE)

- Distributed weekly rationed supplement of PPE ranging from N95 masks, surgical masks, goggles, gowns, gloves, face shields, shoe covers, hand sanitizer, and surface cleaner to multiple Long Term Care facilities, Assisted Living, Home Health agencies and health clinics from mid-March through August. PPE was also provided to IU Health & Monroe Hospital in March / April and, starting in May, to dental offices and other health care providers. Continued to provide PPE as needed to facilities on an emergency need basis after August.
- Managed PPE inventory, sought PPE donations thru community and initiated PPE requests thru ISDH.

COVID Testing

Optum Testing Site

- Coordinated site selection and set-up for Optum COVID testing sites (initial site and current site) with PCR testing.
- Continued support for Optum COVID testing site throughout the year, including facility support, select PPE, select operations, and troubleshooting.

Morton Community Testing Site

- Coordinated site selection, set-up and oversight of Morton Community COVID Testing site with PCR and rapid antigen testing

Communications

- Developed COVID Quick Answer Guide for Health Department staff with monthly updates
- Developed COVID signage for area businesses related to social distancing, mask requirements, no entry if ill, etc.
- Designed and provided appropriate signage for Optum and Morton Community Testing sites and Convention Center Vaccination site
- Generated 24 contact lists for Health Department COVID communications in Monroe County
- Communicated developing CDC COVID guidance to contact lists for much of the year
- Assisted with COVID training for Monroe County businesses
- Assisted with reviewing sport and business plans for local schools, sports leagues, businesses
- Assisted with guidance for IU Greek housing and communal living
- Set up COVID call hotline and maintained relevant messaging to meet ongoing questions and concerns as the COVID response unfolded
- Assisted with answering and responding to thousands of calls from March-December
- Assisted with initial COVID public complaints process for Health Department COVID complaint line, staff training and staff scheduling



- Helped respond to business compliance complaints and assisted businesses in coming into compliance with local and state health orders.
- Chairperson of Monroe County Community Organizations Active in Disaster Coalition (January – August)

- Assisted with COVID-19 resource electronic guide to multiple agencies/neighborhood associations/businesses
- Assisted with COVID-19 resource postcard sent to low income seniors
- Led workgroup to develop and promote WearItBtown / WearItMoCo face covering campaign to normalize face coverings & Wear It Btown website with comprehensive face covering information



Staff and volunteers prepared to set up Drive-Thru Flu Point of Dispensing (POD) at City Church.

Drive-Thru Flu Clinic

- Coordinated a drive-thru flu clinic to provide vaccinations and to practice for larger mass COVID vaccination clinics

Vaccination Preparation

- Coordinated site selection and set-up of Monroe County Convention Center vaccination site to begin clinic in 2021



“Do Something” series promoting COVID-19 prevention created by Linnea Hubbard, Collection Response and Data Collection Specialist.

2020 Goals

- The Public Health Coordinator will create a comprehensive list of all healthcare partners in Monroe County by April 2020.

Met - Healthcare partners contact list has been developed and utilized throughout 2020.

- The PHC will hold 3 meetings with health care partners by June 2020.

Partially met - In-person meetings replaced by frequent communication through email due to COVID-19.

- The PHC will develop a Closed-POD kit by August 2020.

Partially met - Actual closed POD planning took place at state level rather than county but Monroe County was in ongoing contact with IU, Cook and Catalent regarding closed POD locations.

2021 Goals

Goal: Complete three capabilities from the Emergency Operations Plan template provided by IDOH by 6/1/2021.

Goal: Participate in comprehensive hotwash & AAR at county level related to COVID-19 response by 12/30/2021.

Goal: Complete all CDC Train Public Health Preparedness modules as required by IDOH by 10/1/2021.

A huge thank you to the following:

- National Guard Armory – extended use of facility for COVID testing
- COVID Peer Educators from Wheeler Mission – Wayne, Frederick, Aaron, Shawn, and Mike with program support from Wheeler Director Dana Jones.
- Bloomington Health Foundation – provided tents/sinks to homeless shelters, and Public Service Announcements on local radio
- Bloomington Fire – Masks drop off location
- Northern Monroe Fire Territory – Masks drop off location
- Indiana Guard Reserve - consultation
- Chick-Fil-A - POD throughput consultation
- Circle-Prosco, Inc. – surface cleaner
- Monroe County Library - iPads
- Monroe County Community School Corporation - iPads
- Indiana Department of Health – PPE, Testing supplies, guidance
- Cardinal Spirits – hand sanitizer bottles
- The Mad Optimist – design/production/donation of customized hand sanitizer labels for outreach
- Partnership with IU, IU Health, Monroe County Government, City of Bloomington, Monroe County Health Department for Morton Community Testing site
- City Church – use of church and parking lot for drive thru flu clinic
- Monroe County Emergency Management
- Monroe County Convention Center – donation of vaccination space in 2020 for use in 2021
- Marky's – access to speakers in Convention Center
- Bell Trace / Wheeler Mission / Stonebelt – use of wheelchairs for vaccination clinic
- Spanish translation by Dr. Guerra-Reyes of “Do Something” COVID prevention series created by Linnea Hubbard
- PPE donations from Cook, Richland Bean Blossom Community School Corporation, Meadowood, Bruce Jaffee - Professor Emeritus with Kelley School of Business and Professor Liang in Shanghai, Jessie from SCCAP, Amy and Sarah Wardlow, Andrew Loder – 3D Printed Face Shields, Christine C., Scott Pruitt from US Fish and Wildlife Service, Anthem, Ellettsville Police Dept. and all others who so generously donated masks and other PPE during the early days of COVID-19 when supplies were so scarce.

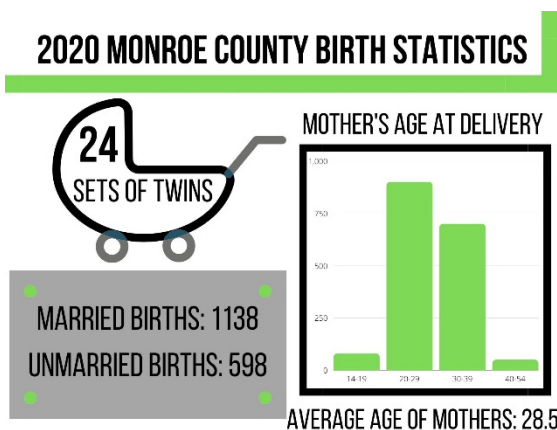


Vital Statistics

Staff in the Vital Statistics division provide birth certificates, death certificates, paternity affidavits, process home births, food licenses, septic permits, and assist the internal divisions and the general public.

BIRTHS

The following are a few 2020 birth statistics:



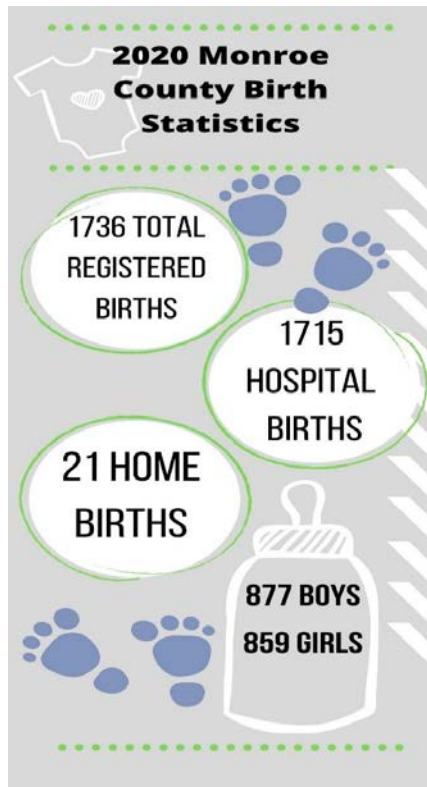
The amount of birth certificates issued is the number of birth certificates that were processed and paid for in 2020, regardless of the year the individual was born. Births registered is the number of births that occurred in 2020 and were filed with the Monroe County Health Department (MCHD) by the time of this report. This number does not include births that occurred in 2019, but were registered in 2020.

The number of births registers in 2020 (1,736) were only slightly less than the number registered in 2019 (1,764). Birth certificate issuances, however, decreased 39% in 2020 from 2019. The decrease in requests might be attributed to the COVID pandemic and shutdowns throughout the year. Birth certificates are often requested when needed for school, sports, travel, driver's education, etc. All of these areas were impacted by COVID and shutdowns in 2020, reducing the need for birth certificates.

In addition, to the reduced need for birth certificates, Vital Records directed most of the birth certificate requestors to apply by mail or online. In-person appointments for birth certificates were made whenever there was an immediate need, however even these may have been affected by the public being reluctant to conduct business in person during the pandemic.

1736

**Births registered
in 2020**



DEATHS

Annual Report Death Info				
Location of Death	2020	2019	2018	
Decedent's Home	351	253	293	
Hospice Facility	302	305	344	
Hospital - Dead on Arrival	1	1	2	
Hospital/Emergency Room/Outpatient	78	49	49	
Hospital - Inpatient	423	316	310	
Nursing Home/Long Term Care Facility	339	292	251	
Other	49	36	44	
Total	1543	1252	1293	
Veteran Deaths	314	281	279	
Fetal Deaths - (Fetus delivered as a "stillbirth"; did not take a breath after delivery)	8	14	11	
Age	2020	2019	2018	
Under 1 Year	5	7	8	
1 Year to 19 Years	10	9	6	
20 Years to 30 Years	41	31	23	
31 Years to 50 Years	116	79	60	
51 Years to 70 Years	399	317	357	
71 Years to 99 Years	959	795	823	
100 Years to 105 Years	13	12	16	
106 Years to 110 Years		2	0	
Total	1543	1252	1293	

Cause of Death Per Category	2020	2019	2018
Alzheimers/Dementia	52	50	49
Cancer	211	203	232
Cirrhosis	8	7	15
COPD	29	33	41
Diabetes	8	4	2
Drug Related*	54	32	25
Heart Disease	312	274	299
Pneumonia	56	49	58
Renal	45	51	53
Sepsis	70	49	62
Other	698	500	457
Total	1543	1252	1293
Coroner Report - Manner of Death	2020	2019	2018
Accident	67	44	45
Homicide	11	4	6
Natural	142	105	115
Suicide	21	23	26
Undetermined	4	6	4
Total	245	182	196
Death Certificates Filed	1543	1252	1291
Death Certificates Issued	8493	6689	7483

The death rate in Monroe County in 2020 was the highest it's been since 1965 when the department was established. There was a rise in the number of deaths reported as in-patients at local hospitals; this increase is likely to be COVID-19 related as ninety-five (95) deaths were reported among Mo Co residents by the IDOH as such. However, deaths are reported in the County where the death occurred, not where the resident lived so it could include residents that resided outside of our county as well.

2020 GOALS

- **Vital Statistics staff will begin using new document binders for birth records with record binders designed for longevity and record retention. New binders will be used for 2020.**
 - Met – The birth records for 2020 were filed and stored using the new archival binders designed for record storage.
- **The Assistant Registrar managing death records will complete the last quarter of Phase 1 of death indexing by June 2020.**
 - Not Met – Due to COVID-19 and staff changes this goal is delayed until new staff can be trained and goal can be reinstated.

GOALS FOR 2021

- **Goal:** All Vital Records staff will complete required trainings and be fully cross-trained by August 1, 2021
- **Goal:** Vital Records staff will conduct a customer survey to gauge customer interest in the wallet sized birth certificate. Results of the survey will be tallied in November, 2021.



Social Media



FACEBOOK

The Monroe County Health Department (MCHD) is seeing an increase in grants with requirements to establish Facebook pages for various programs, such as the Baby & Me Tobacco Free Program and the Medical Reserve Corps (MRC).

Over the course of 2020, the main MCHD Facebook page received 2,397 total page likes and reached over 41,000 people with posts. For 2021, the MCHD will strive to continue to post items of interest to the community with a wider variety from each division of the health department.

The Futures Family Planning Clinic Facebook page received 49 new pages likes, reached over 450 people with posts.

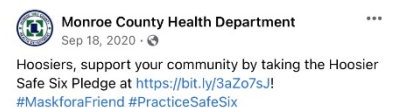


TWITTER

With 991 followers, Twitter provides a way to quickly share and promote important information on health issues and opportunities for the community. Some of the most popular tweets included information on availability of health services and how to stay safe and healthy. Examples of popular tweets are available on the following page.

2,446
new page likes
on all Facebook
pages in 2020

Over
41,450
people
reached with
Facebook
posts in 2020



2020 GOALS

- **Increase Facebook fans on the main MCHD Facebook page by 15% for a total of 428 by December 31, 2020**
 - **Met** – Over the year, the number of Facebook fans increased by 3,952
- **Increase tweets to an average of 6.5 tweets per month (30%)**
 - **Partially Met** - The average tweets per month was 5.75. This is an increase of 15% from 2019.
- **Increase Facebook fans on the Futures Facebook page by 15% by December 31, 2020**
 - **Met** – Futures Facebook page increased the number of fans by 71% in 2020

GOALS FOR 2021

- **Goal:** Create a Harm Reduction Facebook page by July 2021
- **Goal:** Increase tweets by 25% to an average of 7 per month by December 31, 2021 to increase twitter impressions.
- **Goal:** By December 2021, Clinic staff will create a new social media branch, such as Snapchat.



Monroe County Health @M... · 6/23/20
The Monroe County Health Department committed to wearing face coverings challenge the Monroe County Council [#WearItBtown](#) and [#WearItMoCo](#)!



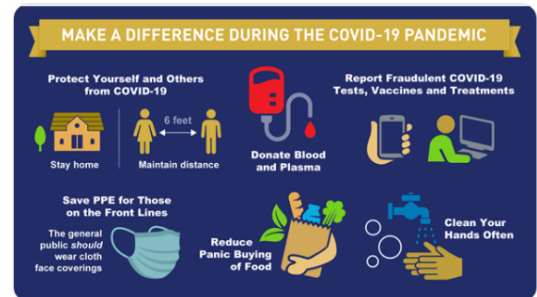
1 comment 2 retweets 5 likes

The images above and below are examples of popular Facebook and Twitter posts in 2020



Monroe County Health
@MonroeCountyHea

Wonder what you can do to help during this pandemic? Here are some great ways to make a difference and keep yourself and others safe!



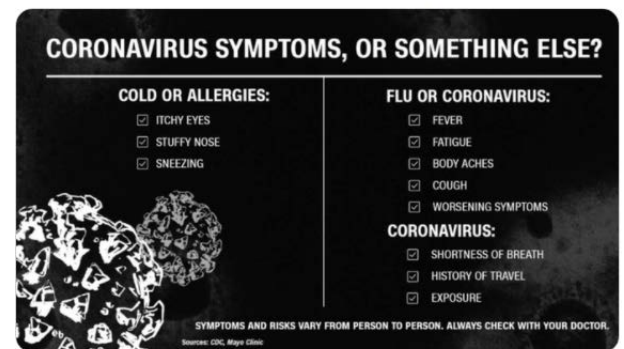
10:25 AM · Apr 13, 2020 · Twitter Web App

4 Retweets 1 Quote Tweet 3 Likes



Monroe County Health
@MonroeCountyHea

How do you determine if it is a cold, the flu or the coronavirus? The chart below may help!



11:11 AM · Mar 11, 2020 · Twitter Web App

2 Retweets 1 Quote Tweet 1 Like



APR 17, 2020

April is Sexual Assault Awareness Month and a great time to practice consent! There are many ways you can practice, read this guide to learn more: https://www.nsvrc.org/sites/default/files/publications/2019-12/YourConsentGuide2020_Final508.pdf



Like

Comment

Share