

SUDAC Minutes
19 February 2021
12pm-1pm

Members in Attendance: Erika Oliphant, Jean Capler, Steve Malone, Penny Githens, John Simmons, Nick Voyles

I. Approval of January 2021 minutes: Penny moved to approve, John seconded → unanimously approved

II. Honorarium of presenters/panelists?

a. We've requested \$2,000 for community awareness campaign, and we have about \$1500 left

b. John: most speakers who charge honorariums, usually much higher, but not sure that he'd do it across the board

c. Penny: right now, travel not a factor; difficult to pinpoint a reasonable cost

d. Jean: experienced loss of income at day job speaking at an event, so that's been her honorarium; \$50-100 for an hour panel

e. Nick: feels disingenuous to not pay people to share their lived experience; not a cash-rich organization; don't want to ask POC to do free labor for white people

f. John: need to figure out a reasonable amount; do we go back and offer it to a previous speaker now? The group agreed this would not be necessary

g. Nick: would offer \$50-100

h. Jean: \$100 for one person speaking for an hour; for panelists sharing an hour \$50

i. John: do we have to set up anything special, invoice, etc.? What do we need to do to get people paid.

j. Penny: will have to find out the mechanism for getting it done; will have to go through proper county channels.

k. Jean: we have the money, just need to know how to issue checks, what forms we need to get turned in

l. John: three more L&Ls with about \$200 budget each for the rest of 2021

m. Jean: when we get to do in person events, may want to provide refreshments

Erika moved to approve honorarium of \$100/individual speaker and \$50/panelist, Penny seconded → approved unanimously

III. Lunch and Learn delayed due to time constraints for planning

a. Nick has four people potentially willing to participate in panel: Paris Wallace, lives in AZ; Robert Suarez, out of NY; Don Davis, out of Louisville; Jada Bee, BLM locally

b. Nick: usually use Venmo or PayPal, but might need to issue check, Nick can get us addresses if needed

c. John: can we do this in March, or should we shoot for April? Now that we have a plan, we can start putting this together

d. Jean: agrees that April is better, for advertising and payment process details

e. John: need to get date/dates from panelists

f. Jean: okay with a Tuesday or Friday

g. Erika: Steve Malone and I have mental health court every Tuesday

- h. Jean: **tentatively Friday, April 23**, group members agreed to this date.
- i. Nick: to check with panelists
- j. Steve: panel of four with Beverly moderating? Yes
- k. Jean: to work out timeline on advertising, etc.; some planning to be done by email, want save the date 4-6 weeks out; to reach out to Beverly to see if date works for her
- l. Jean and Nick to get the emails regarding panelists to avoid flooding everyone with emails
- m. Penny to find out process for payment/checks

IV. Public Support Campaign

- a. John sent out four draft posters – just tests
- b. Jean: once we have a QR code for the brochure
- c. John: will have Lori go ahead with the other themes; once we've narrowed it down, we can let our focus groups weigh in
- d. Jean: let's send them to the group between meetings, so we're not waiting so long to approve
- e. Nick: wants to use both of the favorites (the umbrella and the dramatic doorway)
- f. Penny: could use one for one theme, the other for a different theme
- g. John: striking enough to establish a SUDAC presence and also draw awareness we are seeking
- h. Jean: needs to get John draft of content for the brochure, will do that ASAP
- i. Steve: billboard outside of our budget – sent info to Jean
- j. Jean: billboard could be expensive, other things took precedence; can look at our strategic goals, is there a message that we want to put on a billboard, can explore that down the road
- k. John: how much were they, might be able to get some donors
- l. Jean: Asked Steve to send out the billboard info, we can return to this topic next month

V. Strategic Goal: Harm Reduction

- a. What HR efforts/programs exist? IRA, Bloomington City Parks/MC Health Department outreach, several HR groups meet periodically (Beacon, Homeless Coalition, Centerstone, etc.), Stride Center, CARES Board to hold virtual community meeting March 25 with Jackie and Kass presenting, September Wear Purple Event; Nick mentioned in chat Positive Link, overdose awareness vigil
- b. September Wear Purple Event: too soon to know COVID-19 impact, could make a virtual/online/social media event that builds on previous events – Jean to put on agenda for next month
- c. Actions: publicizing other events, explore Wear Purple event, L&L on HR specifically
- d. Jean: safe-injection sites; Nick would like to see these; not in a friendly climate for safe-injection sites; complicated given our legal system, public attitudes and understanding; Steve says our goal would be to educate, but not necessarily advocate. Group agreed our mission is more educational.
- e. Penny: HB 1203 passed the Indiana House and moved on to the Senate, extends SSP through July 1, 2030; approx. 50 overdose deaths in Monroe County in 2020, doubled

Adjourned

Next meeting: March 19, 2021