

**MONROE COUNTY
STORMWATER MANAGEMENT BOARD
MEETING MINUTES
NAT HILL MEETING ROOM
3:00 P.M., APRIL 12, 2018**

MEMBERS PRESENT: Amanda Barge, Trohn Enright-Randolph, Patrick Stoffers, Julie Thomas

MEMBERS ABSENT: None

STAFF: Terry Quillman (MS4 Coordinator), Donna Barbrick (Secretary), Dana Wilkinson (MS4 Assistant), Lisa Ridge (Public Works Director)

OTHERS: CATS TV, James Faber (Drainage Board), Shane Murray (Comcast), Sam Robertson (Shrewsberry & Associates)

CALL TO ORDER: Called to order at 3:00 P.M. by Patrick Stoffers.

APPROVAL OF MINUTES FOR MARCH 8, 2018: Julie Thomas motioned approval; Amanda Barge seconded. Stoffers asked if there were any additions or corrections. He asked if there was any public comment. There was none. Vote: 3 AYE, 1 ABSTENTION by Trohn Randolph-Enright. Minutes approved.

NEW BUSINESS

a. Monthly Budget Reports for February and March, 2018

Terry Quillman went through the February report first. He said that \$3,100 for General Engineering Services is for one of the field crews. He said Dana (Wilkinson) could talk about public education programs. Wilkinson said that is our payment to the Soil & Water Conservation District for the mini-grants program and for the final payment for Comcast commercials. Quillman said there was \$21,000 billing towards Mt. Tabor and \$7,200 towards the Stipp Road projects.

Trohn said we talked about putting large projects all into one budget line so we could all see the year-to-date total. He said I know they go in phases and we don't need the details but a breakdown by phases. He said could you communicate how you are moving forward with that. Quillman said we have line item budgets for both of these jobs. He said those lines are created. Trohn said thank you.

Quillman went through the report for March. He said in Repairs and Equipment Maintenance, \$6,300. We had issues with the Vac-truck; it is repaired and it's back on the road. He said another \$14,000 charged to Mt. Tabor and \$6,700 to Stipp Road project and then the big one is the purchase of the Gradall. He said it's been busy since we've had it; it didn't stay shiny very long.

Trohn said I am in hopes that we could see a year-to-date on the projects, broken down by phases. He said those figures within the phase of the project would be very helpful on my end. Quillman said, sure; we can work on that.

b. Comcast Spotlight Presentation – Review of Stormwater Infomercials (Shane Murray)

Wilkinson said she invited Shane Murray from Comcast to quickly share the numbers from the commercials that we aired this year.

Shane Murray spoke. He talked about the areas that Comcast reaches, trends in user consumption, the NFL package. He said what Comcast has done is to target a specific area for Bloomington so advertisers can hone in. He said for stormwater they used an NFL package that ran on Monday and Thursday evenings and also showed online. He showed figures on engagement and said that 70% of the infomercials online were viewed completely with no cancelling out or skipping them.

Trohn asked about the overall national average of a commercial viewing. Murray said it's all over the board and he did not have an average. Trohn said it would be great to be able to compare and he would like to see tangible numbers. Murray said the uniqueness to the online product is that they are engaged in that environment. He said he could try to follow up with that information and relay that to Dana.

Stoffers said you don't really have a way to know how captive that in-home viewer is. Murray said there are studies that are done nationally on how often and how long people watch. He said that would be a polling or survey answer.

Murray talked about the data and said that the NFL is the number one sports program on television. He talked about events and packages coming up this year.

At the end of the presentation, Stoffers said thank you and let's move on to the next item and noted it would require a motion.

c. Approval of Annual Report, Indiana Department of Environmental Management

Amanda Barge motioned to approve the annual report of the Indiana Department of Environmental Management. Julie Thomas seconded. Stoffers said, to clarify, we are approving the submittal of the report.

Dana Wilkinson said this is a formal document that we are required to submit every couple of years to IDEM in compliance with our Rule 13 stormwater permit. She said it is really just a summary of our different program components and a chance to share our goals and any challenges that we faced. She said it covers the reporting period of 2016 and 2017.

Trohn said he enjoyed reading this and seeing how much our community is moving to do stormwater management and stormwater quality and relieve the burden off of property owners or give them the means to make improvements. He said concerning the education and outreach component we have a nice unique relationship with the Soil & Water Conservancy District (SWCD) which I feel like our colleagues here have enjoyed and appreciated the value. He said the thing is, if that value is so great, should we look at the education again and, if we want to keep that in place, it does seem like there are helpful programs. He said with all those programs with community involvement and education and if we want to keep what we have with SWCD, maybe we want to add more to education and work with these other groups and maybe build some things in house. He said all this is centralized information that I have been waiting for; with so much

going on we could re-evaluate and maybe set up more outreach and more programs. He said if we need to appropriate more funds and target more outreach, let's discuss that.

He said another comment is that you are moving forward with GIS and housekeeping and I am happy with the overall outcome; thank you.

Thomas said on Part D Program Management 16C; I will ask about the impervious cover watershed health Monroe County report 2005-2017. She asked so the report currently being completed; when do we expect to see that. Wilkinson said I think it could be anytime; we can provide older ones. She said I think Planning started that and obviously stormwater was involved. She said we can certainly cover that here or provide that when the final copy is ready. Thomas said so this is coming out of Planning. Wilkinson said yes, a SPEA Service Corps fellow out of Planning.

Trohn said I was hoping to get feedback from the SWMB about re-evaluating the education program. He said we could put that on a discussion item. Stoffers said the motion in front of us is about submitting this annual report. He said I think what you are suggesting is literally a budgetary type of discussion; I'd be happy to put it on the next agenda and have a discussion. Trohn said thank you. Barge said I'd like it as a topic for next month.

Stoffers opened this agenda item up for public comment. There was none. Trohn called the question.

VOTE: AYE (unanimous). Motion carried.

d. Request for Sponsorship – Sustaining Nature and Your Land (SNAYL) Day

Barge motioned to approve the request for sponsorship; Thomas seconded the motion.

Wilkinson said we received a request to sponsor and have a table at this event. She said for us it is a good time to talk about rain garden installations. She said we have trainings that folks sign up for at that time. She said it really pairs well with SWCD's mini-grants program. She said Martha Miller and I are working to increase the number of rain garden grants that we can give out with a lesser amount where projects don't require as much money. She said SNAYL Day is just a great venue for that topic and we have really enjoyed being there the last few years. She said the dollar amount is \$500. Thomas said that should be part of the motion. Stoffers said we will make reference to the amount in the context of the motion.

Stoffers asked if there was any public comment. There was none. He said seeing none, all those in favor signify by saying Aye. **VOTE: AYE (unanimous). Motion carried.**

e. Baby Creek Design Proposal

Quillman said this is a proposal from Shrewsbury to do a preliminary engineering study for the Baby Creek and Brock Road area. He said we have a chronic issue of drainage and flooding of the roads out there. He said we have asked them to provide a proposal to do the preliminary study to see what we might do to correct it and improve the situation. He said Sam from Shrewsbury is here to answer any questions you may have. He said I would like to get approval on this so that we can move ahead.

Sam said this project is a preliminary study of five culverts. He talked about the current culverts being collapsed and showed a picture. He said they overtop frequently and can create a hazard with freezing and

thawing which is hard on the concrete. He said we will look at the flows and some of the hydraulics with different size culverts. He said we will look at costs and constructability of alternatives and give an estimate for the recommendations. He said we will look at at least two options for each culvert.

Thomas said this is a section of the road that we have already talked about and we set aside money for this project, correct. She said because it is not a large project, it is part of the larger number, right. Ridge said yes, we are starting to see how much it is going to cost us; it is a project that is in the long-range plan. Stoffers said I recall that being a part of the bigger appropriation. Ridge said this has been a long-time issue for the property owners. Thomas said if we are looking at these two culverts will that repair fix be sufficient to take care of the problems that have been identified all along this stretch of road or is this only part of the solution.

Quillman said this preliminary study is to identify a solution for four crossings on Baby Creek and one other on Brach Road. Ridge said it will address all four locations plus Brock Road. Thomas said so those locations identified as part of this study would ostensibly be a key to the solution for the entire stretch of road, there won't have to be a second piece done on another part of this roadway later. Quillman said after this study we would go back with final engineering. Thomas said right; this project that he is talking about and giving us a cost estimate on and a sense of what possible solutions there are, if this is done, is there anything else that needs to be done on this roadway. Quillman said no. Thomas said OK, thank you.

Trohn said I echo that we should always look at this as maybe a multiphase project and if there are four or five concerns maybe try to get the engineering first and then we can prioritize after that. He said the fact that this looks at the whole segment is great. He said I don't know if it's easy for you to add some of that information into the proposal, like a strip of where you are at, then I could take that in and do some cross-analysis. He suggested a map of the strip of road.

Trohn said as we keep moving projects forwards, this amount is nice, it's a low amount and we get some engineering work done and get a look at some costs but we still have a lot of projects out there and I am still concerned about continuing to just pile up projects but it was brought to us so it must be urgent and needed. He said to bring all these projects from start to completion it will be somewhat of a juggling act and to have more analysis done to see what has the biggest impact is great. He said I am uncertain about wanting to move forward another one.

Ridge said I compare this budget and us taking some of these projects out of our long-range plan; I compare this to our local road and street budget and our cum bridge budget. She said you have to start the project; it takes years to get projects done. She said you have to know what you are looking at so you can prioritize. She said we won't be able to do all of these at once, but not knowing what the costs of the projects are or the impacts to residents out there that is where we will prioritize which ones we will tackle. She said we have taken some of the critical areas out of the long range plan such as Moores Creek and Stipp Road, Mount Tabor Road and Baby Creek, we have to see what we are looking at and then put those projects into the budget and then we add to the projects each year out of the funds to be able to fix those problems. She said you have to have a starting point and you have to know what the overall picture is going to be and you have to prioritize like that. Trohn said you will continue to get my support for any type of analysis like that. Stoffers said for any kind of project, this is where you start to find out what the overall cost will be. Ridge said I want to commend Terry and Dana because for the last year and a half, I've seen this department, the work that they are doing, the information that they are getting out there, the reports ... a year and a half ago, we weren't anywhere on these projects. She said is there always room for improvement, of course; but I feel like we are headed in the right direction as far as where the stormwater funds are going. Thomas said this is part of our long range plan; it may be useful just to keep updating that. Ridge said I think that would be great

to work with the consultant who did that and updating it. Thomas said this may be something that we can just put on an Excel sheet and then throw it up on the webpage and just keep it updated.

Stoffers said with that, Amanda, would you make a motion and include the cost. Barge said I move to approve the Baby Creek design proposal in the amount of \$34,500. Thomas seconded the motion.

Stoffers asked if there was any public comment. There was none. **VOTE: AYE (unanimous).** Motion passes.

f. Christopher Burke Ordinance Update Proposal

Quillman said this is a proposal from Christopher Burke (CB) to start updating our current drainage standards and ordinance. He said I am excited to get started on this; it's been needed for quite a while. He said if there are any questions, I will answer them as best as I can.

Stoffers said the motion would be to accept the proposal from Christopher Burke for the update in an amount not to exceed \$25,000. Barge said I move to accept the CB ordinance update proposal in the amount not to exceed \$25,000. Thomas seconded the motion.

Thomas said so six to eight weeks for the first draft and then you will present it here, obviously. Quillman said as far as the schedule I would like to coordinate it with Planning's updates, too. Thomas said so we'll really expect it to be on a schedule with Planning's.

Trohn said sometimes I want to make statements for the public but then I remember that there is probably only eleven people watching. Stoffers said this has been before us for quite a while so it is time to go on it. There was a discussion of the presentation by Siavash Beik. Stoffers opened this up to public comment. There was none.

VOTE: AYE (unanimous). Motion carried.

PUBLIC INPUT

James Faber spoke. He said the Comcast person left; I had a couple of questions for him. He said how do you know that the viewers are even watching the ads because they have probably gone to the bathroom or out to get a drink. Stoffers said I asked that and his basic response was that they do polling. Thomas said there was a national study that he referenced.

Faber said he (Shane Murray) said most of the people here in town don't have satellite TV; I have several neighbors who have satellite TV and other people I know don't even have Comcast or the full complement of getting the football games. Faber had questions about the figures that Comcast had presented. He asked about what infomercials were shown. Wilkinson said there were three different ones and they are all on our website.

Faber said I think that the stormwater tax money needs to be spent on projects to improve drainage in Monroe County. He said I would surmise that every road in the county requires some kind of drainage work. He said I live just off of North Maple Grove Road. He said there are at least four or five areas that need

culverts or drainage improvements of some kind. He talked about areas that pond up and areas that flood across the road. He talked about water pouring down on Truesdell Lane. He said I firmly believe that the stormwater tax money needs to be spent on drainage projects. He said the education aspect should be articles in the *Herald-Times*, the *Indiana Daily Student*, CATS-TV and should tell what work has been done and what is going to be done and that will educate the population about the actual use of taxpayer money. He said telling what is being accomplished is much better than putting ads on the NFL Football Network.

Ridge said I do believe that Truesdell Lane is one of the projects under design. She said I encourage you to stop in our department. She said we spent money on a program called Cartograph and we track everything that we do every day. She said we account for everything for where the stormwater dollars are going. Faber suggested publishing it in the *Herald-Times*. She said with our new program if people give us their email address, they can automatically get updates about when we inspected and when it is fixed. Faber talked about a sign being needed for Lost Man's Lane. Ridge said it might be missing; we can make sure that sign is replaced if it's missing. Quillman said, Jim, give me a call and we can make arrangements for you to come by and we can go through each one of them and make sure they are in the log and I can show you the system. Faber said thank you.

Trohn said he had some public comment. He said as a vice president of the County Surveyor Association of Indiana, I represent the southern region. He said he is on the board of directors of the Indiana Geographic Information Council. He said this is a great tie-in to what Lisa was just saying. He said at our recent association business meeting we want to recognize GIS classes for continuing education. He said we approved that and will move forward this that. He said we are putting tracks together for policy makers and elected officials. He said there is a conference coming up and anytime you have time to go to one of these it's very educational. He said one thing that they are offering is the importance of great water data. He said I just wanted to say that; thank you.


ADJOURNMENT

There was no further business and the meeting adjourned at 3:50 p.m.

Minutes approved: 7-12-2018

Signed:

Secretary:


Patrick Stoffers


Donna Barbrick